Black Friday

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

For every $100 spent get 40,000 pts $40 value

1 DAY ONLY!

Optimum

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET & MORE.

*Excludes trading cards, prescription drugs and optical. Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid on Friday, November 27th, 2026 only.

4 DAYS ONLY! THURSDAY, NOVEMBER 26 TO SUNDAY, NOVEMBER 29, 2026

Optimum

Members Price** $329

Non-Members Price $379

Members Save $50

SAMSUNG GALAXY A17 5G ANDROID PHONE
128GB, BLACK, UNLOCKED
21782000_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price** $379

Non-Members Price $449

Members Save $70

SAMSUNG GALAXY WATCH8 40 MM GPS SMARTWATCH
SILVER
21701524_EA
**Must be a registered PC Optimum™ member to load and get this offer.



WOW UP TO 40% OFF
2.50-7.50 AFTER SAVINGS

LIFE AT HOME™ CARDS, ROLL WRAP OR GIFT BAGS
SELECTED VARIETIES
21735538_EA/21735696_EA



Optimum

HOT DEAL UP TO 20% OFF
4.79-29.29 AFTER SAVINGS

Get 10,000 pts When you spend $40*

$10 back in points

AVEENO SKIN, HAIR, WASH AND BABY CARE PRODUCTS
SELECTED VARIETIES AND SIZES
20015290001_EA/20102023001_EA



Buy 1, Get 1* 50% OFF
*OF EQUAL OR LESSER VALUE 14.99

TREE HUT SUGAR SCRUBS, BODY WASH, SHAVE OIL OR BODY BUTTERS
SELECTED VARIETIES AND SIZES
21607042_EA/21638824_EA



Optimum

Members Price** $30

Non-Members Price 49.99

Members Save $19.99

BALANCED DIESEL GRASS-FED PROTEIN POWDER
SELECTED VARIETIES, 570 G
21782890_EA/21782789_EA/21783025_EA
**Must be a registered PC Optimum™ member to load and get this offer.



* Please note that not all items are available in all stores.

Insiders Report

Everything PC® for holiday moments



It's here!

App exclusive offer

Optimum

$6

Get 1,500 pts

$1.50 back in points



PC® PROTEIN MUFFINS
SELECT VARIETIES, 360 G
21739320_EA/21739396_EA
1Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



Must Try!

ONLY $10

PC® BEEF WELLIE BITES
FROZEN, 288 G
21742294_EA



ONLY $3

PC® KETTLE COOKED OR RIPPLED KETTLE POTATO CHIPS
SELECTED VARIETIES
200 G
21422931_EA
21576276_EA



ONLY 4.50

PC® BLACK LABEL ICE CREAM
FROZEN, 500 ML
21734458_EA



Must Try!

ONLY 5.75

PC® OR BLUE MENU® SPARKLING WATER
SELECTED VARIETIES, 12X355 ML
21717425_C12/21747415_C12



FRESH PROMISE

If it's not fresh, it's free.

HOT DEAL

$5

CLEMENTINES
PRODUCT OF MOROCCO, 5 LB
20182566001_EA



LARGER BOX

ENGLISH CUCUMBERS
PRODUCT OF CANADA
20070132001_EA

SALE

1.25



PRODUCT OF CANADA

SAVE 50%

1.99

AVOCADO BAG
PRODUCT OF MEXICO
21644936001_EA



5 PK

PC® LITTLE GEMS™ MINI MIXED, YELLOW OR RED POTATOES
PRODUCT OF CANADA, 680 G
21247301001_EA/21247300001_EA

SALE

2.98



SAVE UP TO 37%

3.77

PC® CHOPPED SALAD KITS 282-396 G, **TAYLOR FARMS CHOPPED SALAD KITS** 267-383 G **OR EAT SMART SWEET KALE SALAD KIT** 340 G
SELECTED VARIETIES
PRODUCT OF U.S.A.
21759493_EA/21333159_EA



DEAL DROP

Limited-time deals on home & more.



Optimum

Members Price* $10

Non-Members $20

Members Save $10

INCOMFORT TOWELS
SELECTED VARIETIES
21745185_EA/21745020_EA
**Must be a registered PC Optimum™ member to load and get this offer.

REAL CANADIAN SUPERSTORE

PROUDLY CANADIAN

4 DAYS ONLY!

THURSDAY, NOVEMBER 26TH TO SUNDAY, NOVEMBER 29TH, 2026

AUSSIE BEEF

WHOLE BEEF TENDERLOIN
CRYOVAC CUT FROM AUSTRALIAN GRADED BEEF
21666719_KG



SALE

15.88 LB
35.01/KG

SAVE UP TO 46%

CHICKEN DRUMSTICKS
20004494_KG/21646527_KG

2.49 LB
5.49/KG

INCLUDES HALAL

CLUB SIZE



Optimum

SAVE UP TO 33%

9.99

Get 1,000 pts

$1 back in points

BERTOLLI OLIVE OIL
SELECTED VARIETIES, 750 ML/1 L
20000207001_EA/20156182001_EA

Optimum

Members Price* 4.88

Non-Members Price 5.88

Members Save $1



NO NAME® OR PC® CHEESE BARS 300/400 G OR **SHREDDED CHEESE** 250-320 G
SELECTED VARIETIES
21060183_EA/21289745_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Black Friday

ONCE-A-YEAR DEALS

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Optimum

For every $100 spent get 40,000 pts

1 DAY ONLY!

$40 value

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET & MORE.

*Excludes trading cards, prescription drugs and optical. Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid on Friday, November 27th, 2026 only.

5 DAYS ONLY!

Saturday, November 28th to Wednesday, December 2nd

FREE*

WHEN YOU SPEND $300 OR MORE

in-store or through PC Express™ online pickup or delivery

UP TO $25 VALUE

LINDT FESTIVE SELECTION ASSORTED CHOCOLATES
580 G
21779357_EA



SAVE UP TO 2.49

6.50

SEAQUEST® FISH FILLETS 400 G OR **PACIFIC WHITE SHRIMP** 300 G
SELECTED VARIETIES, FROZEN
20111565_EA/21043887_EA



SAVE UP TO 24%

$3

D'ITALIANO BREAD OR BUNS
SELECTED VARIETIES, 420-675 G
20038335_EA/20626949_EA



SAVE 36%

$12

FERRERO ROCHER OR COLLECTION CHOCOLATES
SELECTED VARIETIES, 213-375 G
21463826_EA/21463830_EA



SAVE UP TO 1.00

2.49

DARE BRETON OR VINTA CRACKERS 132-225 G, **VEGGIE CRISPS** 100 G, **GRISSOL MELBA OR CANAPÉ TOAST** 150-200 G OR **BAGUETTES** 120/130 G
SELECTED VARIETIES
20734684001_EA
21520682_EA



SAVE UP TO 15%

4.25

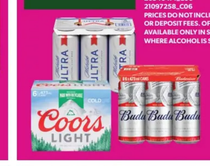
TROPICANA ORANGE JUICE OR DRINKS 1.36 L OR **PURE LEAF ICED TEA** 1.75 L
SELECTED VARIETIES
REFRIGERATED
21622130_EA/21734397_EA



SALE

$10

BUDWEISER, BUD LIGHT, COORS LIGHT, MOLSON CANADIAN OR MICHELOB ULTRA
CANS, 6X473 ML
20944739_CO6
20946471_CO6
21097258_CO6
PRICES DO NOT INCLUDE TAX OR DEPOSIT FEES. OFFER AVAILABLE ONLY IN STORES WHERE ALCOHOL IS SOLD.



SALE

12.99

COCA-COLA, PEPSI SOFT DRINKS 24X355 ML OR **FUZE ICED TEA** 20X341 ML
SELECTED VARIETIES
20306687002_C24
20308197001_C24



SAVE UP TO 35%

12.88

TILDA PURE BASMATI RICE 10 LB OR **PARBOILED LONG GRAIN RICE** 15 LB
20153678_EA/21720912_EA



SAVE UP TO 4.02

10.97

CASHMERE BATHROOM TISSUE 12/24=48 ROLLS OR **SCOTTIES 3 PLY FACIAL TISSUE WITH LOTION** 4'S
SELECTED VARIETIES
21186207_EA/21607215_EA



Optimum

11.99

Get 1,000 pts

$1 back in points

PURINA TIDY CATS LIGHTWEIGHT CAT LITTER
SELECTED VARIETIES, 2.72 KG
21206496_EA
21206503_EA



Optimum

$5

LIMIT 4, OVER LIMIT PAY 5.99 EA

Get 1,000 pts

$1 back in points

DOVE BAR SOAP 3X106 G, **BODY WASH** 325 ML, **BASE DEODORANT** 45/74 G, **SHAMPOO, CONDITIONER** 355 ML OR **STYLING** 142-198 G/195 ML
SELECTED VARIETIES
21644891_EA/21220515_EA



Optimum™ **3 DAYS ONLY! Monday, November 30th to Wednesday, December 2nd**

Bonus Redemption Event

Your points are worth more.

Redeem 400,000 pts and get 100,000 pts back — That's an extra $100 in value!

or

Redeem 250,000 pts and get 50,000 pts back — That's an extra $50 in value!

or

Redeem 150,000 pts and get 25,000 pts back — That's an extra $25 in value!

or

Redeem 70,000 pts and get 10,000 pts back — That's an extra $10 in value!

Limited time offer, subject to change or cancellation. Redemptions at points level available while offer lasts as specified above in a single transaction. In cases of insufficient spend amount causing customers not being able to optimize the offer, the system will automatically suggest/default to a lower redemption threshold, so that customer can always redeem the least amount of available points and achieve the maximum value of offer available. Customer can however choose to redeem a higher amount of points and forfeit portion of the value available if desired as per the PC Optimum™ Program Terms and Conditions. In no event will customers receive extra points in lieu of the forfeited value as part of this offer. Redemptions must be in increments of 10,000 points up to a maximum of 500,000 PC Optimum™ points in one transaction. Applicable fees and taxes payable on full purchase price before application of redemption value. Not redeemable for cash or credit. Exclusions apply. Visit pcoptimum.ca/company-policy/terms-and-conditions for further details.

Flyer prices effective from Thursday, November 26th to Wednesday, December 2nd, 2026



HOT DEAL

8.88

RED MANGO CASE
PRODUCT OF BRAZIL, CASE
21047849_C01



SALE

4.49

BRAR'S MALAI PANEER
375 G
20283164_EA



SAVE 33%

$2

PRAN SAMOSAS OR SPRING ROLLS
FROZEN, 400 G
21054846_EA



ONLY

3.49

INDOMIE INSTANT NOODLES
SELECTED VARIETIES 400/425 G
20686719_EA/21094981_EA



ONLY

4.99

MELONA FROZEN DESSERT BARS
SELECTED VARIETIES, FROZEN, 560 ML
21622903_EA



DECEMBER HIT OF THE MONTH

$5

SANPELLEGRINO NATURALI, LIGHT OR CIAO! SPARKLING BEVERAGES
SELECTED VARIETIES, 6X330 ML
21433198_C06/21590961_C06



$2.50

PRINGLES PARTY STACK POTATO CHIPS
SELECTED VARIETIES
179/188 G
21720582_EA/21721047_EA



$4

OCEAN PIER CRAB & CHEESE BITES
FROZEN, 144 G
21777230_EA



$3.50

PC® SALSA
SELECTED VARIETIES
650 ML
20309646001_EA
20309646003_EA



$5

HYDRO SILK SENSITIVE, TOUCH UP RAZOR OR XTREME SENSITIVE SKIN DISPOSABLE RAZORS
SELECTED VARIETIES, 2-4'S
21647382_EA/21738339_EA



LOWEST PRICES BEST DEALS

As compared to other major grocery retailers within your local areas.
Valid from December 1 - 31, 2026. While quantities last.[1] See in-store for details.

PREPARED IN CANADA FOR CANADIANS

$7 PC® GREENHOUSE STRAWBERRIES
PRODUCT OF CANADA
340 G
21027142001_EA



PRODUCT OF CANADA

$5 NO NAME® NATURALLY IMPERFECT™ BROWN OR WHITE MUSHROOMS
PRODUCT OF CANADA, 680 G
20938403_EA
20937529_EA



PRODUCT OF CANADA

SAVE 36% 5.75 SCHNEIDERS MINI-SIZZLERS, OKTOBERFEST SAUSAGE OR SAUSAGE ROUNDS
FROZEN, 375 G
20561559_EA/21119317_EA



PREPARED IN CANADA

$3 SCHNEIDERS LUNCH OR SNACK KITS
SELECTED VARIETIES, 75-120 G
21120891_EA/21309931_EA



PREPARED IN CANADA

$6 SAPUTO FETA, BOCCONCINI OR PARMESAN
SELECTED VARIETIES, 140-200 G
20573975_EA/21081222_EA



PREPARED IN CANADA

SAVE 1.50 $6 MAPLE LEAF NATURAL SELECTIONS OR SCHNEIDERS SLICED MEATS
SELECTED VARIETIES, 150/175 G
20065285_EA
21550983_EA



PREPARED IN CANADA

$6 FARMER'S MARKET™ TARTS
SELECTED VARIETIES, 348-510 G
21619735_EA/21727191_EA



PREPARED IN CANADA

2.95 COUNTRY HARVEST BAGELS
SELECTED VARIETIES, 450 G
21178597_EA/21178601_EA



PRICE DROP UNTIL DEC 2

PREPARED IN CANADA

3.47 ASTRO TUBS 650/750 G OR IGGO NANO BUBBLES 4X100 G YOGURT
SELECTED VARIETIES
20165226001_EA
21719739_EA



PREPARED IN CANADA

2/$3 OR 1.75 EA PC® BLUE MENU® VEGETABLES
SELECTED VARIETIES, 341/398 ML
20069306_EA
20314308_EA



PREPARED IN CANADA

MULTI SAVE 2/$4 OR 2.49 EA SPRAGUE BAKED BEANS
SELECTED VARIETIES
398 ML
21622989_EA
21679556_EA



PREPARED IN CANADA

Optimum

SAVE 16% **2.50** Get 1,000 pts When you buy 2 $1 back in points

AYLMER TOMATOES
SELECTED VARIETIES
796 ML
21206804_EA
21207592_EA



PREPARED IN CANADA

1.97 NO NAME® TOMATO PASTE, TOMATO SAUCE OR PASTA SAUCE
SELECTED VARIETIES, 369/680 ML
20120683_EA
20299886001_EA



PREPARED IN CANADA

SAVE 2.00 9.99 UNICO VEGETABLE OIL
3 L
20098102_EA



PREPARED IN CANADA

$6 NO NAME® LIQUID OR CREAMED HONEY
500 G
20034422_EA
20129324_EA



PREPARED IN CANADA

UP TO **15% OFF** 9.34-13.17 AFTER SAVINGS PIZZA OGGI HAND STRETCHED GLUTEN FREE PIZZA 450-459 G OR PIZZA CRUST 250-300 G OR FLATBREAD 173 G SELECTED VARIETIES
21044341_EA/21762116_EA



PREPARED IN CANADA

14.50 NATURE CLEAN LAUNDRY LIQUID
SELECTED VARIETIES
3 L
20067905_EA/21205741_EA



PREPARED IN CANADA

Optimum

SAVE 1.99 **$6** Get 1,000 pts $1 back in points

TEMPTATIONS CAT TREATS
SELECTED VARIETIES, 454 G
21012108_EA/21105449_EA



PREPARED IN CANADA

3.19 REINHART'S RED APPLE CIDER STRONG OR CRAZY UNCLE HARD ROOT BEER
473 ML, 6 CANS
21190031_EA/21416566_EA
PRICE DOES NOT INCLUDE TAX OR DEPOSIT FEES. OFFER AVAILABLE ONLY IN STORES WHERE ALCOHOL IS SOLD.



PREPARED IN CANADA

$16 MOOSEHEAD CANADIAN LAGER OR CRACKED CANOE BEER
CANS, 6X473 ML
20955220_C06
21392264_C06
PRICE DOES NOT INCLUDE TAX OR DEPOSIT FEES. OFFER AVAILABLE ONLY IN STORES WHERE ALCOHOL IS SOLD.



PREPARED IN CANADA

*LOAD TO GET 40,000 POINTS: Open your PC Optimum™ app to load this offer - 1 DAY ONLY FRIDAY NOVEMBER 27TH, 2026 ONLY get 40,000 points for every $100 spent on Joe Fresh, health, beauty, toys, electronics, appliances, home, Christmas seasonal, baby, pet & more (Excludes trading cards, prescription drugs and optical) before applicable taxes and after all other coupons, discounts or PC Optimum™ points redemptions are deducted, in a single transaction, at any Real Canadian Superstore location you will earn the points indicated. Product availability may vary by store. We are not obligated to award points based on error or misprints. ♦Spend $300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive a free Lindt festive selection assorted chocolates, 580 g. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to $25.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item, 5 days only Saturday, November 28th - Wednesday, December 2nd, 2026, 21792637_EA. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Canadian Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice.. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc...) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. **Savings on items shown may vary in each store location.** Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ®/™The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2026 Loblaws Inc. Please recycle. **"We'll match prices if you show us a lower advertised price** means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", offers on liquor, "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program time frame, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours. ‡**PRICE DROP** offer valid in-store at participating locations between November 5- December 2, 2026 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details.

Insiders Report

Chef worthy tools, minus the splurge

$5

PC® BALANCIA TOMATOES ON THE VINE
PRODUCT OF CANADA
454 G
21720716001_EA



$5

PC® COCKTAIL BISTRO TOMATOES
PRODUCT OF CANADA
454 G
21720648001_EA



$3

PC® ITALIAN HERB BLEND
PRODUCT OF CANADA, MEXICO, ISRAEL, DOMINICAN REPUBLIC
28 G
21737602_EA



$5

PC® ROMA SOLERAMA TOMATOES
PRODUCT OF CANADA, 454 G
21720762001_EA



$6

PC PEPPER MINI MIXED SEEDLESS
PRODUCT OF MEXICO
454 G
21739498001_EA



$20

PC® CERAWARE CERAMIC NON-STICK CAST ALUMINUM SKILLET
11"
21720369_EA



$27

PC® PRO PERFORMANCE TRI-PLY STAINLESS STEEL SKILLET
10"
21705926_EA



$35

PC® PRO PERFORMANCE TRI-PLY STAINLESS STEEL WOK
37.7 CM (13.3")
21705752_EA



$30

PC® PRO PERFORMANCE TRI-PLY STAINLESS STEEL SAUCEPAN
2 QT
21705922_EA



$10

PC® NON STICK AIR INSULATED ULTIMATE COOKIE SHEET
21714802_EA



children's charity™

$5 from the purchase of this bear will go to President's Choice Children's Charity to help feed kids at school across Canada.

Learn more at pcchildrenscharity.ca



16" PRESIDENT'S CHOICE® CHILDREN'S CHARITY BEAR
21724453_EA/21724454_EA
21724455_EA

$15

$25

LIFE BRAND® EYE MASKS
SELECTED VARIETIES, 30'S
21754463_EA/21754491_EA



$25

LIFE BRAND® FACE TONER PADS
SELECTED VARIETIES, 100'S
21754473_EA/21754482_EA



$4

LIFE BRAND® MERRY MINT AND MISTLETOE FOAMING OR LIQUID HAND SOAP
SELECTED VARIETIES
240/290 ML
21743173_EA/21743205_EA



Insiders Report

At these prices, fill the freezer

$5

PC® SOUS-CHEF SIDES BUTTER AND THYME BABY POTATOES
FROZEN, 400 G
21753671_EA



$5

PC® SOUS-CHEF SIDES CRISPY WEDGES
FROZEN, 400 G
21753478_EA



$6

PC® WOOD-FIRED PIZZA
SELECTED VARIETIES
FROZEN, 351-413 G
21540352_EA/21540359_EA



App exclusive offer Optimum

$9 Get **2,000** pts **$2** back in points

PC® BLACK LABEL PINSA 310/325 G OR **PIZZA** 370-440 G
SELECTED VARIETIES
FROZEN
21741683_EA/21741726_EA
*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



$15

PC® ORANGE CHICKEN
FROZEN, 850 G
21735868_EA



$7

PC® CREAM FIRST™ ICE CREAM
SELECTED VARIETIES
FROZEN, 1.5 L
20757157002_EA/20757157005_EA



$5

PC® SCOOP SHOP ICE CREAM
946 ML
21686217_EA/21706551_EA



$7

PC® OR BLUE MENU® FROZEN SMOOTHIE OR SKYR BARS
SELECTED VARIETIES
FROZEN, 6'S
20839325002_EA/21718729_EA



$6

PC® ICE CREAM 1.5 L OR **BARS** 6'S
SELECTED VARIETIES, FROZEN
20810224_EA/20911591_EA



6.50

PC® LACTOSE FREE CHEESE SHREDS
SELECTED VARIETIES
REFRIGERATED, 320 G
21737912_EA



6.50

PC® LACTOSE FREE CHEESE BARS
SELECTED VARIETIES
REFRIGERATED, 300/400 G
21737935_EA



$6

PC® LACTOSE FREE MEDIUM CHEDDAR CHEESE STICKS
210 G
21737688_EA



$4

PC® LACTOSE FREE CREAM CHEESE PRODUCT
SELECTED VARIETIES
227/250 G
21738914_EA



$4

PC® PROBIOTIC YOGURT
SELECTED VARIETIES, 8X100 G
21750677_EA/21750732_EA



3.50

PC® PROBIOTIC YOGURT
SELECTED VARIETIES, 650 G
21684020_EA/21684233_EA



Insiders Report™

A holiday classic, now scoopable

Must Try!



Starting at **$4.50**

Insiders Report

Perfect PC® snacks

$12

PC® CHEESECAKE
SELECTED VARIETIES
FROZEN, 600 G
20318102_EA



$5

PC® GNOCCHI
SELECTED VARIETIES, 280/330 G
21681454_EA/21681515_EA



SAVE 1.00

$4

PC® HOT JALAPEÑO PEPPERS
PRODUCT OF MEXICO
226 G
21454762001_EA



SAVE 3.00

$15

PC® BREADED BONELESS CHICKEN BREAST CHUNKS
SELECTED VARIETIES
FROZEN, 700/800 G
21068622_EA/21372561_EA



$15

PC® BACON-WRAPPED WILD SEA SCALLOPS
FROZEN, 260 G
21220644_EA



7.50

PC® SPLENDIDO® SLICED MEATS
SELECTED VARIETIES, 100 G
21049131_EA/21049398_EA



2.99

PC® PLANT BASED MARGARINE
427 G
21615278_EA



SAVE 1.50

5.99

PC® OLIVES
SELECTED VARIETIES
375 ML
20319649_EA/20317800_EA



4.50

PC® GLAZE WITH BALSAMIC VINEGAR OF MODENA
SELECTED VARIETIES, 250 ML
20144456_EA



$3

PC® OR BLUE MENU® PASTA SAUCE
SELECTED VARIETIES
410-650 ML
21734544_EA/21734585_EA



SAVE 19%

$4

PC® SALSA CON QUESO
400 ML
21629531_EA



6.99

PC® KETTLE COOKED MIX 'N' SNACK PACK POTATO CHIPS
240 G
21613448_EA



UP TO 10% OFF
2.96-10.80 AFTER SAVINGS

PC® ORGANICS DRIED FRUIT, NUTS OR SEEDS
SELECTED VARIETIES, 150-700 G
21995403_EA/21317182_EA



$4

PC® MINI CANS
SELECTED VARIETIES
6X222 ML
21093761_C06/21087279_C06



1.25

PC® BLUE MENU® SPARKLING WATER
SELECTED VARIETIES, 1L
20320832002_EA/20320832004_EA



Insiders Report™

Must Try!

Charcuterie's new move with our protective lid

$25



UNWRAP SAVINGS

A WORLD OF CHRISTMAS

Optimum

App exclusive offer

FROM 58.50

Get 10,000 pts

$10 back in points

BALSAM OR FRASER FIR CHRISTMAS TREE
LIVE, 6-8 FEET
20038433_EA/21354670_EA
[1]Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.





$10

6 INCH POINSETTIA IN POTCOVER
SELECTED VARIETIES
20036549_EA/20059979_EA

$25

PC® HOLIDAY WREATH
RED OR GOLD COLOURWAY, 22 INCHES
21339644_EA



$11

PC® OUTDOOR HOLIDAY ARRANGEMENT ACCENTS PC® BOUGHS AND BRANCHES
SELECTED VARIETIES
20213216_EA/20250805_EA



$40

PC® LARGE OUTDOOR HOLIDAY PLANTER
RED OR GOLD COLOUR WAY
20144803_EA



$40

PC® LIGHT UP EVERGREEN TREE
21765513_EA



$22

5 INCH ORCHID
SELECTED VARIETIES
21639782_EA



$25

CLASSIC HOLIDAY BOUQUET
21637732_EA



FRESH PROMISE

If it's not fresh, it's free.

4.50

CANTALOUPE
PRODUCT OF GUATEMALA OR HONDURAS
20167017001_EA



Optimum™

Get **8,000** pts

$8 back in points

CLICK FOR THIS COUPON AND MORE
Cannot be used with any other points, promotions or offers.

when you spend $50* or more on fresh fruits or vegetables in the Produce Department

$5

FARMER'S MARKET™ NAVEL ORANGES
PRODUCT OF SOUTH AFRICA, 3 LB
20162945001_EA



CLUB SIZE

$4

PC MINI CUCUMBERS
PRODUCT OF ONTARIO, 255 G
21179734001_EA



1.50 LB 3.31/KG

ASSORTED SQUASH
PRODUCT OF HONDURAS, MEXICO OR CANADA
20325274001_KG/20071263001_KG



BARTLETT PEARS
PRODUCT OF U.S.A., FANCY GRADE
20172240001_KG

2.50 LB 5.51/KG



$1 LB 2.20/KG

GREEN CABBAGE
PRODUCT OF ONTARIO
20793034001_KG



BROCCOLI CROWNS
PRODUCT OF U.S.A. OR MEXICO
21121560001_EA

2.50



$6

FARMER'S MARKET™ RED GRAPEFRUIT 3 LB OR **ORGANIC NAVEL ORANGE** 2 LB
PRODUCT OF SOUTH AFRICA OR TURKEY
20118409001_EA
20972628001_EA



LARGE LEMONS
PRODUCT OF SOUTH AFRICA
20028593001_EA

SAVE 25%

75¢



UNWRAP DELICIOUS SAVINGS

A WORLD OF CHRISTMAS FEASTS

$8

PC® BLUE MENU® GROUND CHICKEN OR MINCED TURKEY
454 G
21100091_EA/21100092_EA



CANADIAN POULTRY

$15

PC® BLUE MENU® EXTRA LEAN CHICKEN THIGHS
BONELESS, SKINLESS, AIR CHILLED, 8'S
21341017_EA



CANADIAN POULTRY

$13

PC® CERTIFIED ANGUS BEEF EXTRA LEAN GROUND SIRLOIN
454 G
21406595_EA



CANADIAN BEEF

$14

MARC ANGELO ITALIAN SAUSAGES OR MEATBALLS
SELECTED VARIETIES, 1 KG
20867488_EA/21067660_EA



PREPARED IN CANADA

6.50 LB
14.33/KG

PORK RIB AND CENTRE CHOPS
BONELESS
21644556_KG



CANADIAN PORK

CLUB SIZE

SAVE 2.50

$6

BUTTERBALL TURKEY BACON
SELECTED VARIETIES, 300/375 G
20016865_EA



PREPARED IN CANADA

$6

SCHNEIDERS CLASSIC SAUSAGES OR SCHNEIDERS JUICY JUMBOS
SELECTED VARIETIES, 375-450 G
20003128_EA/20005611_EA



PREPARED IN CANADA

SAVE UP TO 36%

6.99

BEYOND MEAT PLANT-BASED PRODUCTS
SELECTED VARIETIES, FROZEN, 226-400 G
21220674_EA/21723984_EA



SAVE 3.00

$15

PC® RIBS
SELECTED VARIETIES, 500-680 G
20071715_EA/20349767_EA



PREPARED IN CANADA

$15 LB
33.07 /KG

FRESH STEELHEAD TROUT FILLETS
21025083_KG



8.50

BOS SMOKED ATLANTIC SALMON PORTIONS
SELECTED VARIETIES, FROZEN
READY TO EAT, 125 G
21192437_EA



CANADIAN SEAFOOD

SAVE .99

6.50

CANADIAN COVE PEI MUSSELS
907 G
21556624_EA



CANADIAN SEAFOOD

SAVE UP TO 36%

$7

CRAB & LOBSTER RANGOON DUO 265 G **OR SALMON & LOBSTER DUO** 234 G
FROZEN
21758717_EA/21759370_EA



SAVE 2.99

$9

PC® MARYLAND-STYLE CRAB CAKES
FROZEN, 170 G
21334617_EA



$11

PC® SHRIMP APPETIZERS
SELECTED VARIETIES, FROZEN, 294-454 G
20080117_EA/20135874_EA



UNWRAP DELICIOUS SAVINGS

A WORLD OF CHRISTMAS FEASTS

$6

MARCANGELO ITALIAN SLICED DELI MEAT
SELECTED VARIETIES, 85 G
21706089_EA/21706090_EA



SAVE UP TO 2.50

8.50

PC® SPLENDIDO® OR MARCANGELO SALAMI CHUBS
225 G OR **MASTRO SALAMETTI CHUBS**
300 G
SELECTED VARIETIES
20303790_EA/21449780_EA



SAVE 2.50

9.50

PILLER'S PEPPERONI STICKS OR BITES
SELECTED VARIETIES, 300-500 G
21099386_EA/21099391_EA



SAVE 1.49

$5

MONSIEUR GUSTAV DOUBLE CRÈME OR CAMEMBERT
125 G
21619307_EA



PREPARED IN CANADA

SAVE UP TO 1.49

$7

HENRI WILLIG GOUDA
SELECTED VARIETIES, 200 G
21345050_EA/21547276_EA



$7

LESLEY STOWE'S RAINCOAST CRISPS
150 G OR **BOURSIN DAIRY FREE CHEESE** 170 G
SELECTED VARIETIES
21030996_EA/21658941_EA



$4

FONTAINE SANTÉ HUMMUS
SELECTED VARIETIES, 260/283 G
20501132_EA/21687301_EA



PREPARED IN CANADA

$10

PC® PIES OR QUICHE
SELECTED VARIETIES, 550-575G
21682000_EA/21682154_EA



PREPARED IN CANADA

$1

BAGUETTE BAKED IN-STORE
WHITE OR WHOLE WHEAT, 255 G
21529211_EA/21530097_EA



PREPARED IN CANADA

4.50

ACE BISTRO LOAF
SELECTED VARIETIES, 545-640 G
21616156_EA/21707813_EA



SAVE 1.50

$7

PROMISE GLUTEN-FREE BREAD OR BUNS
SELECTED VARIETIES, 260-480 G
21414781_EA/21465953_EA



$3

HOSTESS SNACK CAKES 202-206 G OR **NATURAL RYE BREAD**
500 G
SELECTED VARIETIES AND SIZES
21283752_EA/21688946_EA



$6

FARMER'S MARKET™ OR SIMPLE JOY LOAF CAKE
SELECTED VARIETIES, 344-400 G
21489018_EA/21618088_EA



SAVE 1.00

$14

FARMER'S MARKET™ CAKE
SELECTED VARIETIES, 750-875 G
21392550_EA/21392554_EA



PREPARED IN CANADA

UNWRAP BIG BRAND SAVINGS

A WORLD OF POPULAR BRANDS

4.79

PACE SALSA
SELECTED VARIETIES, 642 ML
20307531001_EA



3.50

DOLE FRUIT BOWLS 4X107 ML OR **FRUIT GELS OR PARFAITS** 4X123 G
SELECTED VARIETIES
20318455003_EA/20415654001_EA



SAVE UP TO 15%

5.50

GENERAL MILLS FAMILY SIZE CEREAL
SELECTED VARIETIES, 475-778 G
21103492_EA/21103495_EA



$9

KELLOGG'S JUMBO CEREAL
SELECTED VARIETIES, 700 G-1.05 KG
20072706_EA/21651842_EA



$4

LAY'S POTATO CHIPS
SELECTED VARIETIES, 177-235 G
21241032_EA/21663082_EA



4.99

CHRISTIE FAMILY COOKIES
303-530 G OR **CAKESTERS** 285 G
SELECTED VARIETIES
21220747_EA/21712437_EA



Optimum

Members Price* **2.75**
Non-Members Price **3.49**

CADBURY CHOCOLATES
SELECTED VARIETIES
80-105 G
21648577_EA/21750659_EA
**Must be a registered PC Optimum™ member to load and get this offer.



2/$10 OR 5.99 EA

SKITTLES OR STARBURST CANDY
SELECTED VARIETIES, 235-320 G
20018330_EA/21646748_EA



2/$10 OR 5.99 EA

HERSHEY'S, REESE'S, BROOKSIDE OR OH HENRY! BAGGED CHOCOLATE POUCHES
SELECTED VARIETIES, 160-270 G
20303970004_EA/21717844_EA



Optimum

Members Price* **$9**
Non-Members Price **11.99**
Members Save **$2.99**

LINDT LINDOR OR GHIRARDELLI CHOCOLATE BAG
SELECTED VARIETIES
137-153 G
21390291_EA
21747359_EA
**Must be a registered PC Optimum™ member to load and get this offer.



UNWRAP BIG BRAND SAVINGS

A WORLD OF POPULAR BRANDS

3.49

CAVENDISH PREMIUM FRIES OR SPECIALTY POTATOES 454-750 G OR **ONION RINGS** 400 G
SELECTED VARIETIES, FROZEN
20729779_EA/21584155_EA



3.99

CRAVE FROZEN MEALS
SELECTED VARIETIES, 200-340 G
21085515_EA



$3

TIM HORTONS SOUP
SELECTED VARIETIES, 540 ML
21203770_EA/21203782_EA



SAVE 37%

$15

TIMOTHY'S, DONUT HOUSE OR KRISPY KREME K-CUP COFFEE PODS
SELECTED VARIETIES, 30'S
21433555_EA/20899892_EA



$7

CARNATION HOT CHOCOLATE
SELECTED VARIETIES, 400/450 G
21194486_EA/21397690_EA



SAVE UP TO 30%

6.99

LYSOL TOILET BOWL CLEANER 2X710 ML, **DISINFECTANT SPRAY** 539 G OR **LAUNDRY DISINFECTANT** 1.2 L
SELECTED VARIETIES
21238361_EA/20822648_EA



15.99

DOWNY LIQUID FABRIC ENHANCER 2.76/4.16 L, **BEADS** 598-694 G OR **RINSE** 1.8 L
SELECTED VARIETIES
21549939_EA/21552884_EA



SAVE 16%

2.49

DAWN PLATINUM 431 ML OR **ULTRA** 502 ML **DISHWASHING LIQUID**
SELECTED VARIETIES
21430590_EA/21735713_EA



SAVE 1.99

$9

SCOTTIES FACIAL TISSUE
SELECTED VARIETIES, 6'S
20318667_EA/21521746_EA



SAVE 4.99

$25

BOUNTY PAPER TOWEL
8=24 ROLLS
21670311_EA



UNWRAP SWEET SAVINGS

A WORLD OF CHRISTMAS TREATS

SAVE 1.20

2.79

LANTIC SUGAR
SELECTED VARIETIES, 1 KG
20097345_EA/20169394_EA



Optimum

Get 2,500 pts For every $10* spent

$2.50 back in points

ROBIN HOOD OR FIVE ROSES FLOUR
SELECTED VARIETIES, 2/2.5 KG
20039497001_EA/20148914001_EA



SAVE UP TO 16%

$4

TENDERFLAKE PURE LARD OR CRISCO SHORTENING
SELECTED VARIETIES, 454 G
20027695_EA/21475300_EA



$6

QUAKER BAKING MIXES 750/900 G OR **OAT FLOUR** 700 G
SELECTED VARIETIES
20301064001_EA/21361904_EA



SAVE .99

5.50

E.D. SMITH PURE PUMPKIN
796 ML
20022301_EA



SAVE .99

5.50

E.D. SMITH PIE FILLING
SELECTED VARIETIES, 540 ML
20297753001_EA/20297753004_EA



$5

PC® THE DECADENT® OR PLANT BASED CHOCOLATE CHIPS OR CHUNKS
SELECTED VARIETIES, 226-300 G
20011473_EA/20430272_EA



$4

NO NAME® MARASCHINO CHERRIES
375 ML
20050959_EA



Optimum

Get 2,000 pts

$2 back in points

ALL SPLENDA PRODUCTS
SELECTED VARIETIES AND SIZES
20973355_EA/21002162_EA



SAVE 15%

3.79

EAGLE BRAND SWEETENED CONDENSED MILK
SELECTED VARIETIES, 300 ML
21012618_EA/21012967_EA



$8

PC® ORGANICS FLOUR 2.5 KG OR **PC® GLUTEN-FREE PIE CRUST FROZEN** 380 G
SELECTED VARIETIES
20069335_EA/21311742_EA



5.75

PC® ORGANICS ORGANIC SUGAR
SELECTED VARIETIES, 454/900 G
21093240_EA/21123891_EA



Optimum™

MEMBERS ONLY

Exclusive savings and pts offers

Optimum™

$2

Get 1,000 pts When you buy 2

$1 back in points

ST HUBERT SAUCES 398 ML **OR SWISS CHALET SAUCES** 284 ML
SELECTED VARIETIES
20322135003_EA
21080165_EA



PREPARED IN CANADA

Optimum™

$8

Get 1,500 pts

$1.50 back in points

CATHEDRAL CITY MATURE OR VINTAGE CHEDDAR CHEESE
SELECTED VARIETIES, 200 G
21245346_EA/21434515_EA



Optimum™

16.99

Get 4,000 pts

$4 back in points

NESTLÉ DRUMSTICK CONES
SELECTED VARIETIES, FROZEN, 15'S
21725057_EA



Optimum™

14.99

Get 1,500 pts

$1.50 back in points

SUNLIGHT POWDER 4.5 KG **OR LIQUID** 4.42 L **LAUNDRY DETERGENT**
SELECTED VARIETIES
21738529_EA/21769867_EA



Optimum™

19.99

Get 2,000 pts

$2 back in points

LYSOL DISINFECTING WIPES
SELECTED VARIETIES, 3X110'S
21751220_EA



**Must be a registered PC Optimum™ member to load and get this offer.

UNWRAP SAVINGS

A WORLD OF CHRISTMAS

1.75 PC® SMOKED MUSSELS OR OYSTERS IN OIL
85 G
21193896_EA/21193916_EA



3.39 NO NAME® CANNED FRUIT
SELECTED VARIETIES 796 ML
20618071_EA/20618824_EA



$3 NO NAME® PICKLES
SELECTED VARIETIES, 1 L
20046189_EA/20326255_EA



2.99 PC® OR BLUE MENU® SALAD DRESSING 475 ML OR PC® CROUTONS 140 G
SELECTED VARIETIES
20628488006_EA
20796248001_EA



Optimum

5.99 Get 500 pts
CHOLULA HOT SAUCE
SELECTED VARIETIES
150 ML
21392198_EA
21392271_EA



$2 BARILLA PASTA
SELECTED VARIETIES
340-410 G
21404904_EA
21404912_EA



3/$9 OR 3.49 EA
BEN'S ORIGINAL BISTRO EXPRESS RICE
SELECTED VARIETIES
240/250 G
21405178_EA
21405476_EA



$7 PC® BLACK LABEL PASTA SAUCE
SELECTED VARIETIES
650 ML
20414980002_EA



Optimum

$6 Get 1,000 pts **$1** back in points
SUNRYPE FRUIT TO GO EASY PEEL STRIPS
VARIETY PACK, 15'S, 210 G
21510880_EA



$11 PC® 100% PURE MAPLE SYRUP
500 ML
20049221_EA



Optimum

SAVE 2.49 **$12** Get 1,000 pts **$1** back in points
BILLY BEE LIQUID HONEY
SELECTED VARIETIES
1 KG
20724506_EA
21084328_EA



$9 CADBURY CHOCOLATES
SELECTED VARIETIES
324/342 G
21648703_EA
21650563_EA



SAVE 1.99 **$9** MAYNARDS CANDY FAMILY SIZE
SELECTED VARIETIES
814/816 G
21270237_EA
21338649_EA



SAVE UP TO 4.00 **$10** HERSHEY'S, REESE'S OR KINDER ADVENT CALENDAR
SELECTED VARIETIES
181-253 G
21460078_EA
21683749_EA



SAVE 3.00 **$12** LINDT ADVENT CALENDAR
SELECTED VARIETIES
128/158 G
21459640_EA
21459644_EA



$3 PC® WINE GUMS OR LIQUORICE ALLSORTS CANDY
SELECTED VARIETIES
175/200 G
20878994_EA
20879245_EA



SAVE 1.50 **7.50** NESTLÉ AFTER EIGHT CHOCOLATE CLASSIC OR ORANGE
SELECTED VARIETIES
200 G
21393727_EA
21542944_EA



SAVE 31% **7.49** STARBUCKS NESPRESSO COFFEE CAPSULES
SELECTED VARIETIES
51-57 G
21240795_EA
21549729_EA



SAVE UP TO 4.99 **$23** VAN HOUTTE K-CUP PODS
SELECTED VARIETIES
24/30'S
20743469_EA
20972953_EA





HERSHEY

App exclusive offer
Optimum

Brookside, Glossette, Hershey's, Milk Duds, Oh Henry, Reese, Whoppers, York, Skor, Hershey's Chocolate Twizzlers 340 g or Pot Of Gold
Including holiday chocolate

Selected Hershey items only.
Thursday November 26th to Wednesday December 2nd

Get 6,000 pts When you spend $15*
$6 back in points

*Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.



UNWRAP SAVINGS

A WORLD OF CHRISTMAS

5.50 INTERNATIONAL DELIGHT COFFEE ENHANCER 946 ML OR COLD FOAM 369/396 G
SELECTED VARIETIES
20895480002_EA/21629959_EA



7.50 STOK COLD BREW OR STARBUCKS ICED COFFEE
SELECTED VARIETIES, 1.18/1.42 L
21203739_EA/21215530_EA



5.50 MILK 2GO MILK
SELECTED VARIETIES, 6X200 ML
21065263_EA/21537885_EA



$7 DEL MONTE JUICE BLENDS
REFRIGERATED
SELECTED VARIETIES, 2.5 L
21437381_EA/21595736_EA



3.33 GREEN GIANT VALLEY SELECTIONS OR FROZEN VEGETABLES
SELECTED VARIETIES
FROZEN, 400-750 G
21022094_EA/21022270_EA



5.49 SNACK PACK PUDDING
SELECTED VARIETIES, 12'S
20301542001_EA/20301542002_EA



5.99 PILLSBURY PIZZA BITES
SELECTED VARIETIES, 693 G
20972958_EA/21551674_EA



6.50 KELLOGG'S EGGO WAFFLES OR PANCAKES 240-560 G OR SCHNEIDERS BREAKFAST BITES OR SANDWICHES 204-288 G
SELECTED VARIETIES, FROZEN
20099730004_EA/21623288_EA



SAVE UP TO 1.79
6.50 CHAPMAN'S PREMIUM ICE CREAM
SELECTED VARIETIES
FROZEN, 2 L
20323573001_EA/21358849_EA



2.49 CHRISTIE CRISPERS OR BITS & BITES
SELECTED VARIETIES
145 G
21358333_EA
21395350_EA



2.99 QUAKER CRISPY MINIS OR RICE CAKES
SELECTED VARIETIES
90-199 G
20163708002_EA
20363002001_EA



3.99 LECLERC CÉLÉBRATION COOKIES
SELECTED VARIETIES
200-350 G
21680074_EA
21680155_EA



Optimum
4.99 CHRISTIE PREMIUM PLUS CRACKERS
SELECTED VARIETIES
402-481 G
21109001_EA
21685209_EA
Get 1,000 pts $1 back in points



$6 JACK LINK'S MEAT SNACKS
SELECTED VARIETIES
65-81 G
20501983004_EA
20501983002_EA



6.29 FRITO-LAY VALUE SIZE CHIPS
SELECTED VARIETIES
325-535 G
21663088_EA
21663947_EA



4.50 SMARTFOOD POPCORN
SELECTED VARIETIES
150-220 G
20972855_EA
20972859_EA



SAVE 3.00
11.99 ORVILLE REDENBACHER MICROWAVE POPCORN
SELECTED VARIETIES
18'S
21618230_EA/21618394_EA



NEW ARRIVALS
SHOP NOW



UNWRAP SAVINGS

A WORLD OF CHRISTMAS

7.25

PC® ORGANICS FROZEN FRUIT
SELECTED VARIETIES, FROZEN, 300/500 G
21772598_EA/21772663_EA



SAVE UP TO 1.49 **7.50**

Get **2,000** pts

$2 back in points

Optimum

QUEEN ST. BAKERY BREAD, BAGELS, BUNS OR ENGLISH MUFFINS
SELECTED VARIETIES
FROZEN, 360-520 G
21411425_EA/21575964_EA



3.50

KETTLE BRAND POTATO CHIPS
SELECTED VARIETIES, 156/198 G
21520654_EA/21520692_EA



13.99

CLIF ENERGY BARS
SELECTED VARIETIES, 10X68 G
21664686_EA/21664748_EA



SAVE 2.99

16.50

CHOSEN FOODS AVOCADO OIL
750 ML
20967759_EA



SAVE 20%

$2

PC® ORGANICS BROTH
SELECTED VARIETIES
900 ML
21190798_EA



3.50

GO BIO ORGANIC BOUILLON CUBES
SELECTED VARIETIES, 54-66 G
20309666002_EA



SAVE 2.00

$11

PC® ORGANICS 100% PURE MAPLE SYRUP
375 ML
20106169_EA



SAVE UP TO 2.51

7.99

ZIPLOC FREEZER STORAGE BAGS
SELECTED VARIETIES, 32/44'S
20316804002_EA/20316804003_EA



15.99

RESOLVE IN WASH POWDER
SELECTED VARIETIES, 2.1 KG
21706850_EA/21706941_EA



Optimum

SAVE 12.00 **39.99**

Get **5,000** pts

$5 back in points

VILEDA EASY WRING SPIN MOP & BUCKET SYSTEM
20765468_EA



$8

PC® 2-PLY DINNER NAPKINS
180'S
20084398_EA



8.99

CALEDON FARMS DOG TREATS
SELECTED VARIETIES, 90-550 G
21434671_EA/21732180_EA



Optimum

53.99

Get **5,000** pts

$5 back in points

PURINA ONE DRY DOG FOOD
SELECTED VARIETIES
12-14 KG
20422765_EA



CLUB SIZE

BUY BIG. SPEND SMALL.

Optimum

Members Price $6

Non-Members $7

Members Save $1

NO NAME® NATURALLY IMPERFECT™ APPLES
PRODUCT OF ONTARIO NO. 2 GRADE, 6 LB
20168985001_EA
**Must be a registered PC Optimum™ member to load and get this offer.



PRODUCT OF CANADA

CLUB SIZE

$5

FARMER'S MARKET™ GREENHOUSE PEPPERS
PRODUCT OF CANADA OR MEXICO, 4'S
20117550001_EA



CLUB SIZE

$7 LB 15.43/KG

CHICKEN BREAST FILLET
20695348_KG



CANADIAN POULTRY

CLUB SIZE

$22 LB 48.50/KG

BEEF CHUCK SHORT RIBS
CUT FROM CANADA AA OR USDA SELECT GRADE BEEF OR HIGHER
20883373_KG



CLUB SIZE

6.50 LB 14.33/KG

PORK SIRLOIN CHOPS
BONELESS
21644486_KG



CANADIAN PORK

CLUB SIZE

$9

NO NAME® SMOKIES
SELECTED VARIETIES
900 G
20734142_EA



PREPARED IN CANADA

CLUB SIZE

$11

NO NAME® BREADED CHICKEN NUGGETS, BURGERS OR STRIPS
SELECTED VARIETIES
FROZEN, 1.81 KG
21178763_EA
21178766_EA



PREPARED IN CANADA

CLUB SIZE

$26

NO NAME® CHICKEN WINGS
SELECTED VARIETIES
FROZEN, 1.8 KG
21045698_EA
21045704_EA



PREPARED IN CANADA

CLUB SIZE

SAVE 1.99

$15

SEAQUEST® TILAPIA FILLETS
FROZEN, 1 KG
21314216_EA



CLUB SIZE

SAVE 5.00

$25

PC® PACIFIC WHITE SHRIMP RAW ZIPPERBACK® LARGE
FROZEN, 1.5 KG
21035874_EA



CLUB SIZE

$6

PC® TRADITIONAL NAAN DIPPERS FLATBREADS
CLUB SIZE, 400 G
20999700_EA



PREPARED IN CANADA

CLUB SIZE

$20

PARIS ALL BUTTER CROISSANTS
SELECTED VARIETIES
FROZEN, 30'S
21687364_C01



CLUB SIZE

ALWAYS LOW PRICE

$7

BUTTER CROISSANTS
BAKED IN-STORE, 12'S
21683000_EA



PREPARED IN CANADA

CLUB SIZE

$5

KAISER OR ITALIAN BUNS
SELECTED VARIETIES
BAKED IN-STORE
18'S
20002328_EA
20026936_EA



PREPARED IN CANADA

CLUB SIZE

$9

OLD MILL MARBLE LOAF CAKES
1.17 KG
20974175_EA



PREPARED IN CANADA

CLUB SIZE

8.97

LIBERTÉ GREEK YOGURT
SELECTED VARIETIES
1 KG
21305350_EA
21473562_EA



CLUB SIZE

10.25

IÖGO YOGURT POUCH
SELECTED VARIETIES, 2 KG
21761131_EA/21760846_EA



CLUB SIZE

SAVE 3.00

$14

PC® LASAGNA OR MACARONI AND CHEESE
SELECTED VARIETIES
FROZEN, 2 KG
20134930_EA/21178593_EA



PREPARED IN CANADA

CLUB SIZE

7.99

PATTY KING JAMAICAN PATTIES
SELECTED VARIETIES
FROZEN, 1.17 KG
20313668001_EA/20313668002_EA

LIMIT 4
OVER LIMIT PAY 9.99 EA



CLUB SIZE

CLUB SIZE

BUY BIG. SPEND SMALL.

$4

NO NAME® PASTA
SELECTED VARIETIES, 1.81-2 KG
20054575_EA/20306358001_EA



CLUB SIZE

5.25

MR. NOODLES INSTANT NOODLES
SELECTED VARIETIES, 12X85 G
20047525001_EA



CLUB SIZE

2.49

NO NAME® PURE WHITE VINEGAR
4 L
20102756_EA



CLUB SIZE

$8

PC® ORGANICS PEANUT BUTTER
1 KG
21047266_EA



CLUB SIZE

Optimum

$11 Get 1,000 pts $1 back in points

NUTELLA HAZELNUT SPREAD
1 KG
20889082_EA



CLUB SIZE

$35

PC® SPLENDIDO® COLD-PRESSED EXTRA VIRGIN OLIVE OIL
3 L
20045250_EA



CLUB SIZE

16.99

OASIS JUICE BOXES
SELECTED VARIETIES
40X200 ML
21030520_C01
21622962_C01



CLUB SIZE

21.49

GATORADE SPORTS DRINK
SELECTED VARIETIES
24X591 ML
20298835002_C24
21448637_C24



CLUB SIZE

UP TO 15% OFF

4.24-48.44 AFTER SAVINGS

LOVE GOOD BARS PROTEIN OR REGULAR
55/60 G OR 12X55/60 G
SELECTED VARIETIES
21541134_EA
21730961_C12



CLUB SIZE

26.99

WHISKAS PERFECT PORTIONS WET CAT FOOD
SELECTED VARIETIES
1.8 KG
21169291_EA
21169598_EA



CLUB SIZE

SAVE UP TO 5.01

13.99

PC® HEAVY DUTY FREEZER BAGS
SELECTED VARIETIES
120/150'S
21160680_EA
21160693_EA



CLUB SIZE

SAVE 3.50

12.49

PINE-SOL MULTI-SURFACE CLEANER
SELECTED VARIETIES
4.25 L
20021491_EA
21008748_EA



CLUB SIZE

13.99

LYSOL LAUNDRY DISINFECTANT
SELECTED VARIETIES
2.7 L
21487307_EA
21694773_EA



CLUB SIZE

24.99

FINISH QUANTUM DISHWASHER TABS
SELECTED VARIETIES
68/82/112'S
21659047_EA
21659141_EA



CLUB SIZE

9.50

LIMIT 4 OVER LIMIT PAY 10.49 EA

COLGATE MULTIPACK TOOTHPASTE
3X90/120/150 ML
OR
PREMIUM 2 PK **TOOTHBRUSH**
1 EA
SELECTED VARIETIES
21166655_EA
21166709_EA



CLUB SIZE

$10

LIMIT 4 OVER LIMIT PAY 11.99 EA

TRESEMMÉ SHAMPOO OR CONDITIONER
SELECTED VARIETIES
1.15 L
21229430_EA,
21229439_EA



CLUB SIZE

$11

LIMIT 4 OVER LIMIT PAY 13.99 EA

DOVE SHAMPOO OR CONDITIONER
SELECTED VARIETIES
828 ML
21644871_EA
21644771_EA



CLUB SIZE

UP TO 30% OFF

11.29-13.29 AFTER SAVINGS

NIVEA BODY LOTION 1 L **OR CREAM**
300/400 ML
SELECTED VARIETIES
20946009_EA
21699954_EA



CLUB SIZE



$4

FARMER'S MARKET™ RED ONIONS
PRODUCT OF CANADA, CANADA NO. 1 GRADE
20811362001_EA



$30

SUFRA® HALAL CHICKEN BREAST
AIR CHILLED, BONELESS, SKINLESS, UP TO 1.505 KG
21616967_EA



$9

SEAQUEST® WHOLE TILAPIA 1.36 KG OR **POMPANO** 800 G
FROZEN
21591947_EA/21592084_EA



3.50

DABUR JUICE DRINK
SELECTED VARIETIES, 1 L
21399816_EA
21399828_EA



6.99

FRUTÉE FROZEN DESSERT BARS
SELECTED VARIETIES, FROZEN, 270 ML
21701514_EA



4/$5 OR 2.09 EA

HALDIRAM'S SNACKS
SELECTED VARIETIES, 90/150 G
20314667004_EA/20314667007_EA



$5

BRITANNIA RUSKS
SELECTED VARIETIES, 550/560 G
21007922_EA/21024034_EA



2/4.98 OR 2.89 EA

ROOSTER® TOFU
SELECTED VARIETIES, 454 G
21474492_EA/21474765_EA



4.99

MINI FRUTÉE OR MINI NUTÉE ICE CREAM
SELECTED VARIETIES, FROZEN, 192-228 ML
21767029_EA



9.99

TINNEL'S JAMAICAN PATTIES
SELECTED VARIETIES, FROZEN, 1.12 KG
20562244001_EA



1.49

VITAMALT MALT BEVERAGES
SELECTED VARIETIES, 330 ML
20139955_EA/20795408_EA



8.50

MASECA INSTANT CORN MASA FLOUR
1.8 KG
21457445_EA



$14

PILLSBURY CHAKKI ATTA 100% WHOLE WHEAT FLOUR
21663582_EA



* Please note that not all items are available in all stores.



1.88 LB (4.14/KG)
JAPANESE SWEET YAMS
PRODUCT OF U.S.A.
20524922001_KG



$3 LB (6.61/KG)
INDIAN EGGPLANT
PRODUCT OF MEXICO
20055882001_KG



2.50 LB (5.51/KG)
GINGER ROOT
PRODUCT OF CHINA
20179038001_KG



$4 LB (8.82/KG)
BEEF LIVER SLICED
FRESH
20799408_KG



5.48 LB (12.08/IG)
PORK BELLY PORTIONS
21614914_KG



$6
T&T® PACIFIC WHITE SHRIMP COOKED
21-25/LB, FROZEN, 300 G
21689868_EA



3.88
T&T® COOKIES
SELECTED VARIETIES, 168-304 G
21473267_EA



2/3.98 OR 2.29 EA
SUNRISE TOFU OR TOFU DESSERT
SELECTED VARIETIES, 300 G
20133704_EA/20569354_EA



Optimum
$6
Get **1,000** pts
$1 back in points
SUMM! SPRING ROLLS OR DUMPLINGS
SELECTED VARIETIES, 250-350 G
21114397_EA/21378594_EA



4.50
GRACE JERK SEASONING
SELECTED VARIETIES, 284 G
20057089_EA/20693138_EA



1.75
KURKURE SNACKS
SELECTED VARIETIES, 115 G
20659742_EA/21361077_EA



12.99
T&T® MONTHONG DURIAN PULP
FROZEN, 454 G
21541463_EA



1.49
GRACE VIENNA SAUSAGES
SELECTED VARIETIES, 130 G
20305465001_EA/20305465002_EA



1.50
MAGGI MASALA NOODLES
280 G
20870359_EA



$12
BROOKE BOND RED LABEL TEA
900 G
21017684_EA



* Please note that not all items are available in all stores.

JOE FRESH

black friday is officially on!

25% off everything*

November 27 - 29 | Excludes Door Crasher Deals

plus, door crasher deals!

Select Styles

NOW $10 Reg. $14 — Adult Slipper Socks



NOW $10 ea. Reg. $16 - $19 — adult mitts & gloves



NOW $15 Reg. $25 — adult sleep pants



NOW $15 Reg. $29 — Men's Waffle Henley Long Sleeve Tops



NOW $19 Reg. $29 — Men's Crewneck Sweaters



NOW $25 Reg. $35 & $39 — Adult sleep sets



NOW $25 Reg. $35 — select Adult Sweaters



NOW $25 ea. Reg. $39 — adult Active Microfleece Jackets & Overshirts



Black Friday

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

For every $100 spent get 40,000* pts

$40 value

Optimum™

1 DAY ONLY!

Offer valid on Friday, November 27th, 2026 only.

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical.
Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

* Exclusions apply. While quantities last. Offers cannot be combined. Visit www.joefresh.com/offerdetails for full details.

Black Friday

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

1 DAY ONLY!

Optimum™

For every $100 spent get

40,000* pts

$40 value

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical. Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid on Friday, November 27th, 2026 only.

25% OFF Apparel*

REGULAR PRICE ONLY | NOVEMBER 27 - 29
EXCLUDES DOORCRASHER DEALS

plus, door crasher deals!

Select Styles

NOW $10 Reg. $14 Adult Slipper



NOW $10 ea. Reg. $16 - $19 adult mitts & gloves



NOW $15 Reg. $25 adult sleep pants



NOW $15 Reg. $29 Men's Waffle Henley Long Sleeve Tops



NOW $19 Reg. $29 Men's Crewneck Sweaters



NOW $25 Reg. $35 & $39 Adult sleep sets



NOW $25 Reg. $35 select Adult Sweaters



NOW $25 ea. Reg. $39 adult Active Microfleece Jackets & Overshirts



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This weekend only

Earn up to

300,000 pts

On select devices with select plans**

Bell ROGERS™



Samsung Galaxy S26 | iPhone 17 Pro Max | Google Pixel 11



Get

10,000 pts

when you spend $100 or more on accessories.

Click here for the latest deals or visit us in-store

*A setup service fee may apply (SSF). After applicable Discounts and when you bring your own device. Availability may vary by region. Offers subject to change without notice. Subject to credit approval. Conditions apply. See in-store for full details.

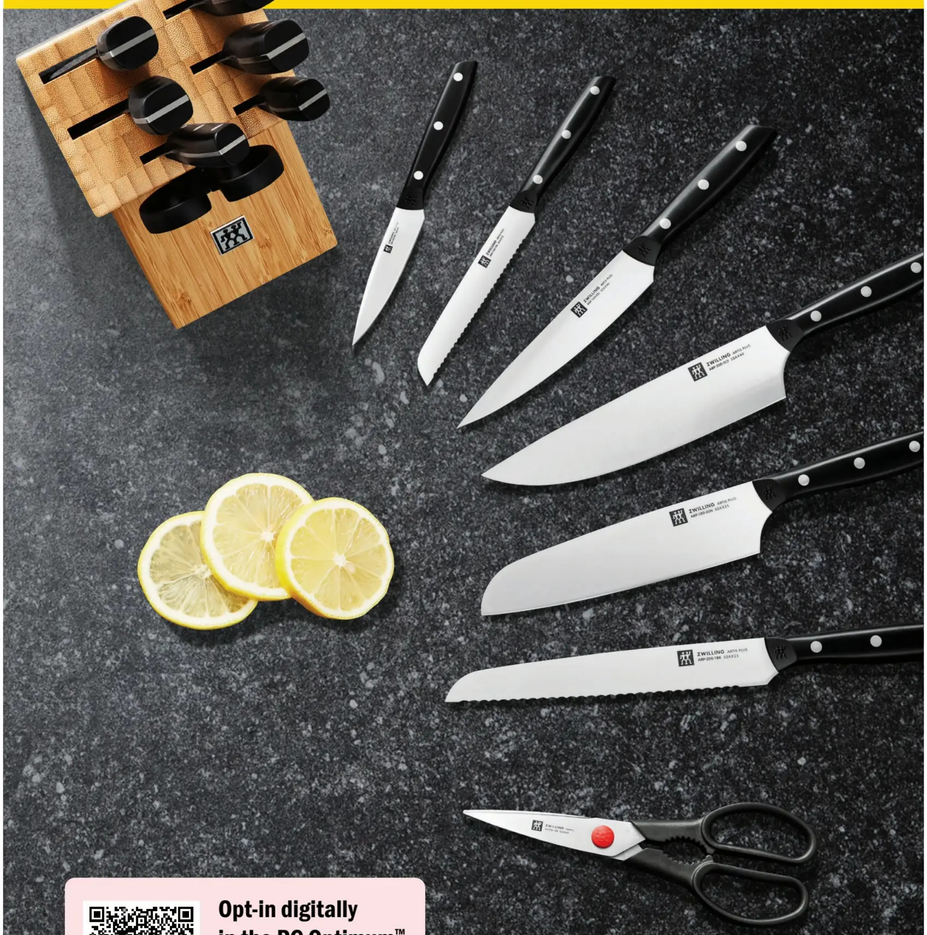
**Setup fee may apply. Subject to credit approval. PC Optimum™ points earned vary by device and plan. Product availability may vary by store. Subject to change. Conditions apply. Visit themobileshop.ca for full details.

ZWILLING

COLLECT & SAVE!

**Get one stamp for every $20* spent.
Collect 20 stamps and get 60%–85% off
one high-quality item from the
ZWILLING knife collection.**

**SAVE
60-85%*
OFF EACH**



**Opt-in digitally
in the PC Optimum™
App and get
8 bonus stamps***

*Offer available at participating Loblaw banner stores and online (excluding Shoppers Drug Mart® online) from September 24, 2026, while supplies last. Receive 1 stamp for every $20 spent before taxes until January 13, 2027. Collect and redeem 20 stamps to receive 60%–85% off one eligible ZWILLING knife. PC Optimum™ members who opt in through the PC Optimum™ app may receive 8 bonus stamps (limit 1 per household). Conditions, exclusions, redemption deadlines, and item availability apply. Visit pcoptimum.ca/collectandsave for full offer details.

BRING HOME THE BELL

TACO BELL



Taco Bell Premium Kits
selected varieties
401 – 642 g
21663622_EA/21663420_EA
6.99

Taco Bell Core Kits
selected varieties
260 – 420 g
21663637_EA/21663631_EA
3.99



Taco Bell Sauces
selected varieties, 207 mL
21661788_EA/21661786_EA
2.99

Taco Bell Creamy Sauces
selected varieties, 354 mL
21661774_EA/21661775_EA
3.99

Taco Bell Dip
selected varieties, 425 g
21722373_EA
4.99

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UP TO ZERO LEAKS ZERO ODOUR

Optimum

Get 5,000 pts When you spend $30*

$5 back in points

Always Discreet selected varieties 16-64's
21740554_EA
21668911_EA



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After Eight



5.49
After Eight® 4PK Bars, select varieties
21744729_EA

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TURTLES



5.49
Turtles® 4PK Cones, select varieties
21744809_EA

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Nestlé® Ice Cream



9.99
Baskin-Robbins® 4PK Sandwiches and 946 ml select varieties
21721611_EA/21721551_EA

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5.50
Häagen-Dazs® (414 ml - 450 ml and 3-4's) select varieties
21513578_EA/21722352_EA

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5.49
Nestlé® Drumstick® Confectionery/ Novelties (4/6's, 4–10's, 1.5 L) select varieties
21739610_EA/20322380001_EA

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Royale® There for all



Royale® Facial Tissue selected varieties 18 pack
21618405_EA
SAVE UP TO 3.99
$22

Royale® Bathroom Tissue 8=16
21378574_EA
$5

Royale® Ultra Strength Paper Towel 2/3=6
21484702_EA
SAVE UP TO 2.99
$8

Softness, Strength & Comfort

*Proud Canadian Company
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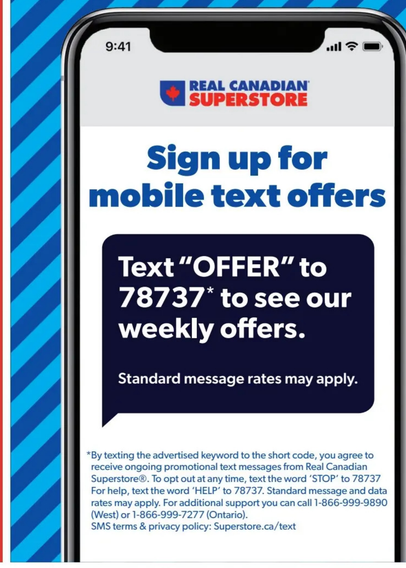

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We'll match prices* when you show us a lower advertised price!

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", Offers on liquor, "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.