STARTS FRIDAY, NOVEMBER 27, 2026

REAL CANADIAN SUPERSTORE

Black Friday

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

For every $100 spent get 40,000 pts ($40 value)

Optimum

1 DAY ONLY!

Offer valid on Friday, November 27th, 2026 only.

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical.
Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Optimum

Members Price* $599 | Non-Members Price $779 | Members Save $180

APPLE AIRPODS MAX 2 MIDNIGHT
21751034_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price* $279 | Non-Members Price $329 | Members Save $50

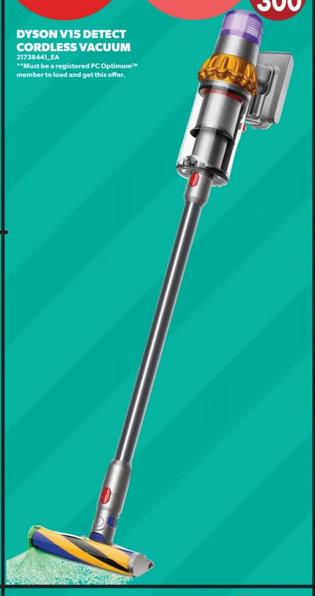
APPLE AIRPODS PRO 3 WIRELESS EARBUDS
ACTIVE NOISE CANCELLATION, ALL-NEW HEART RATE SENSING AND UP TO 8 HOURS OF BATTERY LIFE
21714241_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price* $699 | Non-Members Price $999 | Members Save $300

DYSON V15 DETECT CORDLESS VACUUM
21736641_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price* $149 | Non-Members Price $249 | Members Save $100

BISSELL POWERCLEAN CORDLESS STICK VACUUM
21704505_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

$499 LIMIT 2, OVER LIMIT PAY $599.00 EA | Get 50,000 pts | $50 back in points

NINJA CRISPI COUNTERTOP MICROWAVE AND AIR FRYER
21778364_EA



Optimum

$329 LIMIT 3, OVER LIMIT PAY 400.00 EA | Get 50,000 pts | $50 back in points

NINJA CRISPI PRO 6-IN-1 GLASS COUNTERTOP AIR FRYER
21762829_EA



Optimum

$99 LIMIT 3, OVER LIMIT PAY 180.00 EA | Get 10,000 pts | $10 back in points

NINJA AIR FRYER PRO 4-IN-1
5 QT
21637356_EA



Optimum

Members Price* $299 | Non-Members Price $449 | Members Save $150

PC "36" FLAT TOP GRIDDLE
21673426_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price* $599 | Non-Members Price $799 | Members Save $200

DYSON PURIFIER HOT + COOL HP1
21744537_EA
**Must be a registered PC Optimum™ member to load and get this offer.



$329

AMAZON KINDLE COLORSOFT 7"
16GB, GRAPHITE
21789488_EA



Optimum

Members Price* $100 | Get 5,000 pts | Non-Members Price $130

LEGO BOTANICALS WREATH
21668197_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price* $40 | Non-Members Price $70 | Members Save $30

HOT WHEELS CITY DRAGON TRANSPORT
21779016_CDI
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price* $299 | Non-Members Price $379 | Members Save $80

CRICUT EXPLORE 5 DELUXE BUNDLE
PRECISION-CUTS 100+ POPULAR MATERIALS INCLUDING VINYL, IRON-ON, CARDSTOCK, AND PRINTABLE MATERIALS, AND WORKS WITH SIX TOOLS.
IN-STORE ONLY
21776673_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Starts Saturday

Express™

Get 15,000 pts

Spend $50+ on select home, baby, beauty, electronics, toys and pet products*. Online only.

Use code CY15K



*Offer valid from November 28 to December 9, 2026. Conditions apply. See site for details.

Flyer prices effective from Friday, November 27th to Wednesday, December 2nd, 2026

* Please note that not all items are available in all stores.

Black Friday

ONCE-A-YEAR DEALS

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Optimum

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Offer valid on Friday, November 27th, 2026 only.

4 DAYS ONLY! THURSDAY, NOVEMBER 26 TO SUNDAY, NOVEMBER 29, 2026

Optimum

Members Price** $329

Non-Members Price $379

Members Save $50

SAMSUNG GALAXY A17 5G ANDROID PHONE
128GB, BLACK, UNLOCKED
21782000_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price** $379

Non-Members Price $449

Members Save $70

SAMSUNG GALAXY WATCH8 40 MM GPS SMARTWATCH
SILVER
21701524_EA
**Must be a registered PC Optimum™ member to load and get this offer.



WOW UP TO 40% OFF
2.50-7.50 AFTER SAVINGS

LIFE AT HOME™ CARDS, ROLL WRAP OR GIFT BAGS
SELECTED VARIETIES
21735538_EA/21735696_EA



Optimum

HOT DEAL UP TO 20% OFF
4.79-29.29 AFTER SAVINGS

Get 10,000 pts When you spend $40*

$10 back in points

AVEENO SKIN, HAIR, WASH AND BABY CARE PRODUCTS
SELECTED VARIETIES AND SIZES
20015290001_EA/20102023001_EA



Buy 1, Get 1* 50% OFF
*OF EQUAL OR LESSER VALUE 14.99

TREE HUT SUGAR SCRUBS, BODY WASH, SHAVE OIL OR BODY BUTTERS
SELECTED VARIETIES AND SIZES
21607042_EA/21638824_EA



Optimum

Members Price** $30

Non-Members Price 49.99

Members Save $19.99

BALANCED DIESEL GRASS-FED PROTEIN POWDER
SELECTED VARIETIES, 570 G
21782890_EA/21782789_EA/21783025_EA
**Must be a registered PC Optimum™ member to load and get this offer.



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Deals on kitchen

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

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Offer valid on Friday, November 27th, 2026 only.

Optimum

Members Price** $319

Non-Members Price $399

Members Save $80



KITCHENAID ULTRA POWER PLUS SERIES 4.5-QUART TILT-HEAD STAND MIXER

IN-STORE ONLY

21742557_EA

**Must be a registered PC Optimum™ member to load and get this offer.

Optimum

Members Price** $299

Non-Members Price $450

Members Save $151



NINJA SLUSHI PROFESSIONAL FROZEN DRINK MAKER

21638233_EA

Optimum

$79 LIMIT 3, OVER LIMIT PAY 150.00 EA

Get 10,000 pts

$10 back in points



NINJA PROFESSIONAL PLUS BLENDER WITH AUTO-IQ

IN-STORE ONLY

21620013_EA

Optimum

$84 LIMIT 3, OVER LIMIT PAY 169.00 EA

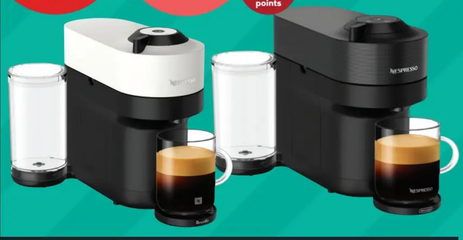
Get 10,000 pts

$10 back in points

NESPRESSO VERTUO POP+ COFFEE MACHINE

BLACK OR WHITE

21541584_EA/21691662_EA



Optimum

$60 LIMIT 3, OVER LIMIT PAY 120.00 EA

Get 10,000 pts

$10 back in points



CUISINART BASKET AIR FRYER

2.6 QT

21697077_EA

Optimum

$129 LIMIT 3, OVER LIMIT PAY 199.00 EA

Get 10,000 pts

$10 back in points



KEURIG K-SUPREME SINGLE SERVE COFFEE MAKER

21470466_EA

WOW UP TO 35% OFF

49.00-299.00 AFTER SAVINGS



KITCHENAID APPLIANCES

SELECTED VARIETIES

20914230_EA/21547883_EA

Optimum

$45 LIMIT 3, OVER LIMIT PAY 55.00 EA

Get 5,000 pts

$5 back in points



CROCK POT 7-QUART MANUAL SLOW COOKER

20962235_EA

Optimum

Members Price** $5

Non-Members Price $8

Members Save $3



SODASTREAM DRINK MIXES

SELECTED VARIETIES, 440 ML

21406587_EA/21406590_EA

Optimum

$60 LIMIT 3, OVER LIMIT PAY 100.00 EA

Get 5,000 pts

$5 back in points



SODASTREAM TERRA SPARKLING WATER MAKER

BLACK OR WHITE

21473849_EA

BLACK FRIDAY DEAL ENDS DECEMBER 2ND

Express™ Pass

Unlimited delivery with *PC Express* Pass*

$1/month for your first year*
Use code **BFPASS** to sign up.

Learn more

$1 a month*



*Conditions apply, $30 minimum order. Regular price $99.99/year after your first year.

* Please note that not all items are available in all stores.

Deals on kitchen

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Offer valid on Friday, November 27th, 2026 only.

Optimum

Members Price* FROM $16 16.00-115.00

Non-Members Price FROM $21 21.00-165.00

Members Save Up To 25%

STARFRIT COOKWARE OR COOKWARE SETS
SELECTED VARIETIES
20952965_EA/21036228_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

$75 LIMIT 2, OVER LIMIT PAY 150.00 EA

Get 10,000 pts $10 back in points

CUISINART 5 PIECE NON-STICK COOKWARE SET
21762476_EA



Optimum

Members Price* $80

Non-Members Price $130

Members Save $50

INSTANT POT 3 QT MULTI COOKER
MULTI-USE PRESSURE COOKER
21701843_EA
**Must be a registered PC Optimum™ member to load and get this offer.



HOT DEAL UP TO 25% OFF
12.00-35.00 AFTER SAVINGS

PC® CUTTING BOARDS
SELECTED VARIETIES
21704141_EA/21704142_EA



Optimum

$99 LIMIT 3, OVER LIMIT PAY 125.00 EA

Get 10,000 pts $10 back in points

FOODSAVER VS1210 SPACE SAVING VACUUM SEALER
BLACK
2633826_EA



HOT DEAL UP TO 25% OFF
5.85-63.00 AFTER SAVINGS

OXO KITCHEN GADGETS
SELECTED VARIETIES
20030779_EA/20030191_EA/20169163_EA



PC® PANTRY STORAGE
SELECTED VARIETIES
20785699_EA/21118406_EA

Buy 2, Get 1* FREE
*OF EQUAL OR LESSER VALUE 5.00-25.00



Optimum

Members Price* $10

Non-Members Price $25

Members Save $15

SISTEMA SNACKLE TO GO CONTAINER
1.48L
21780289_EA
**Must be a registered PC Optimum™ member to load and get this offer.



HOT DEAL UP TO 30% OFF
6.00-19.00 AFTER SAVINGS

PC® BEVERAGE BOTTLES
SELECTED VARIETIES
21561184_EA/21699699_EA



Optimum

Members Price* $15

Non-Members Price $26

Members Save $11

PC® 10 PIECE GLASS CONTAINER SET
21339856_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Starts Saturday

Get 15,000 pts

Spend $50+ on select home, baby, beauty, electronics, toys and pet products*. Online only.

Use code CY15K

Express™



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Deals on home

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1 DAY ONLY!

Optimum

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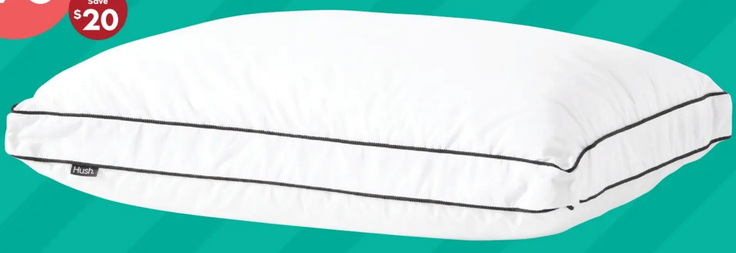
Optimum

Members Price** $50

Non-Members Price $70

Members Save $20

HUSH OMNI PILLOW
21780055_EA
**Must be a registered PC Optimum™ member to load and get this offer.



WOW UP TO 35% OFF
32.00-58.00 AFTER SAVINGS

PC® SHEET SETS
SELECTED VARIETIES
21586881_EA/21589388_EA





Optimum

Members Price** $22

Non-Members Price $30

Members Save $8

YANKEE CANDLE 3 PACK GIFT SET
7.5 OZ, SELECTED VARIETIES
21769637_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price** FROM 8.40 8.40-17.50

Non-Members Price FROM $12 12.00-25.00

Members Save Up To 30%

LIFE AT HOME™ CANDLE GIFT SETS
SELECTED VARIETIES
21730269_EA/21730323_EA
**Must be a registered PC Optimum™ member to load and get this offer.





Optimum

Members Price** FROM $12 12.00-47.40

Non-Members Price FROM $20 20.00-79.00

Members Save Up To 40%

6' FOLDING TABLES OR FOLDING CHAIRS
SELECTED VARIETIES
21749976_EA/21769138_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price** $95

Non-Members Price $120

Members Save $25

SINGER M1000 SEWING MACHINE
21486783_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price** $129

Non-Members Price $139

Members Save $10

FUJIFILM INSTAX MINI 13 INSTANT CAMERA BUNDLE
DREAMY PURPLE
21774665_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price** $149

Non-Members Price $249

Members Save $100

RING ESSENTIAL SECURITY SET WITH BATTERY DOORBELL & INDOOR IP CAMERA
SATIN NICKEL
21782043_EA
**Must be a registered PC Optimum™ member to load and get this offer.



BLACK FRIDAY DEAL ENDS DECEMBER 2ND

Unlimited delivery with *PC Express* Pass*

$1/month for your first year*
Use code **BFPASS** to sign up.

Learn more

*Conditions apply, $30 minimum order. Regular price $99.99/year after your first year.

Express™ Pass

$1 a month*



* Please note that not all items are available in all stores.

Deals on holiday

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

1 DAY ONLY!

For every $100 spent get 40,000 pts $40 value

Optimum™

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

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WOW UP TO 40% OFF

40.00-170.00 AFTER SAVINGS

LIFE AT HOME™ TREES OR PORCH TREES
SELECTED VARIETIES
21717804_EA/21718591_EA/21717949_EA



WOW UP TO 40% OFF

3.00-40.00 AFTER SAVINGS

LIFE AT HOME™ STRING LIGHTS OR OUTDOOR INFLATABLES
SELECTED VARIETIES
21587393_EA/21588053_EA/21587818_EA



WOW UP TO 40% OFF

3.00-22.00 AFTER SAVINGS

LIFE AT HOME™ SHATTERPROOF OR GLASS ORNAMAMENTS
SELECTED VARIETIES
21727643_EA/21727056_EA



HOT DEAL UP TO 30% OFF

5.00-24.00 AFTER SAVINGS

LIFE AT HOME™ WREATHS OR GARLANDS
SELECTED VARIETIES
21735891_EA/21724042_EA



WOW UP TO 40% OFF

3.00-21.00 AFTER SAVINGS

LIFE AT HOME™ TABLE TOP DECOR OR TREES
SELECTED VARIETIES
21726068_EA/21723914_EA/21723938_EA



WOW UP TO 40% OFF

5.00-15.00 AFTER SAVINGS

HOLIDAY PLUSH
SELECTED VARIETIES
21730795_EA/21737103_EA



FROM $4

LIFE AT HOME™ ROLL WRAP
21726121_EA/21731133_EA
21730937_EA



FROM $10

LIFE AT HOME™ BOXED CARDS
21735316_EA/21735681_EA



FROM $14

LIFE AT HOME™ CRACKERS
21725980_EA/21726142_EA



BLACK FRIDAY DEAL ENDS DECEMBER 2ND

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$1 a month*



Learn more

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Deals on toys

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Optimum™

Members Price* $45 | Get 10,000 pts | Non-Members Price $80

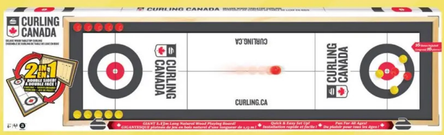
HASBRO NERF FORTNITE AR-L DART BLASTER
21178220_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price* $60 | Non-Members Price $110 | Members Save $50

CURLING CANADA DELUXE WOOD TABLETOP CURLING GAME
21753498_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price* FROM 26.25 (26.25-90.00) | Non-Members Price FROM $35 (35.00-120.00) | Members Save Up To 25%

LEGO SPEED CHAMPIONS
21735400_EA/21738852_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price* $50 | Non-Members Price $65 | Members Save $15

MATTEL HOLIDAY BARBIE DOLL
21740208_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price* $55 | Non-Members Price $70 | Members Save $15

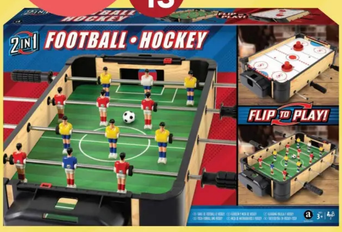
LEGO TECHNIC DUCATI DESMO450 MX FACTORY MOTORCYCLE
21735360_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price* $20 | Non-Members Price $33 | Members Save $13

MERCHANT AMBASSADOR 50 CM 2-IN-1 GAMES TABLE
21751410_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price* $49 | Non-Members Price $69 | Members Save $20

SKY RIDER X-11 QUADCOPTER DRONE WI-FI CAMERA & 360° FLIPS
BLACK
21770919_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price* $100 | Non-Members Price $130 | Members Save $30

BARBIE DREAM PLANE PLAYSET
IN-STORE ONLY
21740209_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price* $24 | Non-Members Price $30 | Members Save $6

HASBRO HERO WHEELS PACK
21764692_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price* $25 | Non-Members Price $40 | Members Save $15

FISHER-PRICE CLASSIC INFANT TRIO
21761378_C01
**Must be a registered PC Optimum™ member to load and get this offer.



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$450

SHARK GLAM HOT TOOL AIR STYLING & DRYING SYSTEM
2170S474_EA



Optimum™

Members Price* $150

Non-Members Price $200

Members Save $50

L'ANGE AXIA HALO RING HAIR DRYER
21733378_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price* $350

Non-Members Price $400

Members Save $50

L'ANGE ALL IN ONE TURBO STYLER
21732979_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

$500

Get 50,000 pts

$50 back in points

BRAUN SILK-EXPERT PRO 5 IPL HAIR REMOVAL SYSTEM
21613245_EA



* Please note that not all items are available in all stores.

Deals on haircare

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

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Optimum™

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$50

REVLON ONE STEP VOLUMIZER
1 EA.
21406716_EA



WOW UP TO 40% OFF

6.97-68.39 AFTER SAVINGS

CONAIR OR CONAIRPRO HAIR APPLIANCES
SELECTED VARIETIES
1 EA.
20155195_EA/21664243_EA



HOT DEAL UP TO 30% OFF

14.25-79.09 AFTER SAVINGS

QUO BEAUTY HAIR APPLIANCES
SELECTED VARIETIES
21263248_EA/21594219_EA



$20

LIMIT 4
OVER LIMIT PAY 34.99 EA

WAHL DELUXE GROOM HAIR APPLIANCE
1 EA.
21338278_EA



Optimum™

Members Price** $7 | Non-Members Price $10 | Members Save $3

CLAIROL NICE'N EASY HAIR COLOUR OR ROOT TOUCH UP
SELECTED VARIETIES
21082783_EA/21084205_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price** 7.50 | Non-Members Price $10 | Members Save $2.50

NATURAL INSTINCTS HAIR COLOUR, ROOT TOUCH UP OR NICE'N EASY 10 HIGH SPEED HAIR COLOUR
SELECTED VARIETIES
21164837_EA
21164883_EA
**Must be a registered PC Optimum™ member to load and get this offer.



7.50

LIMIT 4
OVER LIMIT PAY 11.49 EA

MAUI OR OGX HAIRCARE
SELECTED VARIETIES AND SIZES
21009295_EA/21221295_EA



$11

LIMIT 4
OVER LIMIT PAY 12.99 EA

CAROL'S DAUGHTER HAIRCARE
SELECTED VARIETIES AND SIZES
21508209_EA/21508204_EA



Optimum™

Members Price** 8.50 | Non-Members Price $10 | Members Save $1.50

GARNIER NUTRISSE HAIR COLOUR
SELECTED VARIETIES
21214416014_EA
21214416025_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Get 5,000 pts When you spend $25*

$5 back in points

L'ORÉAL SHAMPOO, CONDITIONER, OR STYLING
SELECTED VARIETIES
101-828 ML
21647182_EA/21649171_EA



Optimum™

Members Price** 11.50 | Non-Members Price $15 | Members Save $3.50

L'ORÉAL EXCELLENCE HAIR COLOUR OR MAGIC ROOT COVER UP
SELECTED VARIETIES
20306551017_EA/21004155_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price** $6 | Non-Members Price 8.99 | Members Save $2.99

TRESEMMÉ SHAMPOO, CONDITIONER 828 ML OR STYLING PRODUCTS
SELECTED VARIETIES AND SIZES
21170103_EA, 21501931_EA
**Must be a registered PC Optimum™ member to load and get this offer.



HOT DEAL UP TO 25% OFF

11.31-16.81 AFTER SAVINGS

SHEA MOISTURE HAIRCARE
SELECTED VARIETIES AND SIZES
21433458_EA/21433473_EA



Optimum™

Get 10,000 pts When you spend $30* | $10 back in points

MARC ANTHONY OR CAKE BEAUTY HAIRCARE OR STYLING PRODUCTS
SELECTED VARIETIES AND SIZES, 1 EA.
20298861002_EA/21222196_EA



Optimum™

HOT DEAL UP TO 20% OFF 11.19-14.39 AFTER SAVINGS

Get 4,000 pts When you buy 2 | $4 back in points

SELSUN BLUE HAIR CARE
250-325 ML
20357155002_EA/21639807_EA



Starts Saturday

Express™

Get 15,000 pts

Spend $50+ on select home, baby, beauty, electronics, toys and pet products*. Online only.

Use code CY15K



*Offer valid from November 28 to December 9, 2026. Conditions apply. See site for details.

Deals on beauty

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

For every $100 spent get 40,000 pts ($40 value)

1 DAY ONLY!

Optimum

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical. Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid on Friday, November 27th, 2026 only.

Optimum

Get 4,000 pts When you buy 2 — $4 back in points

E.L.F. BEAUTY POWER GRIP COSMETIC PRODUCTS
SELECTED VARIETIES AND SIZES
21418063_EA/21612127_EA
21498219_EA/21639167_EA



Optimum

Get 5,000 pts When you spend $20* — $5 back in points

ALL L'ORÉAL EYE, FACE OR LIP PRODUCTS
20309180001_EA/20313398031_EA
21070921004_EA/21348121012_EA
21063387003_EA/21599998_EA



Optimum

Get 5,000 pts When you spend $20* — $5 back in points

ALL MAYBELLINE EYE, LIP OR FACE BEAUTY PRODUCTS
20379484003_EA/21029609007_EA
21029931002_EA/21344689001_EA
21677597003_EA/21742541_EA



Optimum

Get 5,000 pts When you spend $15* — $5 back in points

DAISE BODY SPRAY, BATH FIZZER, BODY MIST, SHOWER FOAM OR BODY SCRUB
SELECTED VARIETIES AND SIZES
21702396_EA/21702332_E



$7 LIMIT 4 OVER LIMIT PAY 11.00 EA

DR. TEAL'S EPSOM SALTS OR FOAM BATH
SELECTED VARIETIES AND SIZES
21311662_EA/21311663_EA



HOT DEAL UP TO 25% OFF
8.24-24.74 AFTER SAVINGS

REAL TECHNIQUES COSMETIC BRUSHES OR SPONGES
SELECTED VARIETIES AND SIZES
21617968_EA
21664946_EA



Optimum

Members Price* $7 — Non-Members Price $9 — Members Save $2

WESTLAB EPSOM SALTS
SELECTED VARIETIES AND SIZES
21295182_EA/21661146_EA
**Must be a registered PC Optimum™ member to load and get this offer.



HOT DEAL UP TO 25% OFF
6.74-8.24 AFTER SAVINGS

VITABATH FOAM BATH, EPSOM SALT, BODY MIST OR BATH FIZZIES
SELECTED VARIETIES AND SIZES
21209738002_EA
21487275_EA



HOT DEAL UP TO 30% OFF
6.29-11.19 AFTER SAVINGS

CAKE BEAUTY BATH PRODUCTS
SELECTED VARIETIES AND SIZES
21229894_EA/ 21666647_EA



BLACK FRIDAY DEAL ENDS DECEMBER 2ND

Express™ Pass

Unlimited delivery with *PC Express* Pass*

$1/month for your first year*
Use code **BFPASS** to sign up.

$1 a month*

Learn more



*Conditions apply, $30 minimum order. Regular price $99.99/year after your first year.

Deals on skincare

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

For every $100 spent get 40,000 pts $40 value

1 DAY ONLY!

Optimum

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical. Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid on Friday, November 27th, 2026 only.

Optimum

Members Price* FROM 15.99 15.99-28.99

Non-Members Price FROM 19.99 19.99-32.49

Members Save Up To 20%

CERAVE FACIAL CLEANSERS OR MOISTURIZERS
SELECTED VARIETIES
89 ML, 354-453 ML OR 539 G
21295910_EA/21440131_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price* $8

Non-Members Price 9.49

Members Save $1.49

NIVEA BODY LOTION 500/625 ML OR **CREAM** 200/250 M
SELECTED VARIETIES
20700027_EA/21722989_EA
**Must be a registered PC Optimum™ member to load and get this offer.



HOT DEAL UP TO 20% OFF
11.29-43.79
AFTER SAVINGS

OLAY SERUM, REGENERIST MOISTURIZER OR FACIAL CLEANSER
SELECTED VARIETIES AND SIZES
21598504_EA/21345444001_EA



Optimum

Members Price* $8

Non-Members Price 9.99

Members Save $1.99

CUREL OR JERGENS BODY LOTIONS
SELECTED VARIETIES AND SIZES
480/620 ML
20213025004_EA/21195466_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price* $14

Non-Members Price $18

Members Save $4

EOS BODY LOTIONS
SELECTED VARIETIES, 473 ML
21752786_EA/21752853_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price* $15

Non-Members Price $18

Members Save $3

NATIVE SKIN CARE PRODUCTS
SELECTED VARIETIES, 487 ML
21682927_EA/21687405_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price* $12

Non-Members Price $16

Members Save $4

HERO RESCUE BALM MOISTURIZING CREAM OR COLOUR CORRECTING GREEN CREAM
15 ML
21644975_EA/21645001_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Get 6,000 pts When you spend $30*

$6 back in points

BUBBLE SKINCARE PRODUCTS
SELECTED VARIETIES AND SIZES
21707424_EA/21708067_EA



Optimum

Members Price* $5

Non-Members Price 6.29

Members Save $1.29

ST. IVES SKIN CARE PRODUCTS
SELECTED VARIETIES AND SIZES
21086101_EA
21429055003_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Get 5,000 pts When you spend $25*

$5 back in points

GARNIER SHAMPOO, CONDITIONER 239-650 ML/1 L, **STYLING** 8-370 ML OR **GARNIER SKINCARE**
SELECTED VARIETIES AND SIZES
21039728_EA/21007198_EA



HOT DEAL UP TO 20% OFF
9.79-15.99
AFTER SAVINGS

PANOXLY CLEANSERS OR PATCHES
SELECTED VARIETIES AND SIZES
21506471_EA/21506486_EA



7.50
LIMIT 6
OVER LIMIT PAY 9.00 EA

VASELINE BODY LOTIONS
SELECTED VARIETIES
600 ML
21085011_EA/21085910_EA



Starts Saturday

Get 15,000 pts

Spend $50+ on select home, baby, beauty, electronics, toys and pet products*. Online only.

Use code CY15K

Express



*Offer valid from November 28 to December 9, 2026. Conditions apply. See site for details.

Deals on personal care

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

For every $100 spent get 40,000 pts. $40 value

1 DAY ONLY!

Optimum™

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET & MORE.

*Excludes trading cards, prescription drugs and optical. Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid on Friday, November 27th, 2026 only.

$4

LIMIT 6
OVER LIMIT PAY 5.29 EA



NIVEA BODY WASH 500 ML OR **DEODORANT** 51-52 G/50 ML
SELECTED VARIETIES
20699612_EA/21169899_EA

Optimum™

Get 10,000 pts When you spend $40*

$10 back in points

GILLETTE OR VENUS SHAVING PRODUCTS
SELECTED VARIETIES AND SIZES
20984907_EA/21068612_EA



Optimum™

Get 2,000 pts When you buy 2

$2 back in points

DOVE MEN BODY WASH 532-950 ML OR **BAR SOAP** 3/6/12X106 G
SELECTED VARIETIES
21237940_EA/21436871_EA



$6

LIMIT 6
OVER LIMIT PAY 7.79 EA

CREST 3D WHITE ADVANCED OR PRO HEALTH GUM RESCUE/RESTORE TOOTHPASTE 85-135 ML OR **ORAL-B MANUAL TOOTHBRUSH**
SELECTED VARIETIES
21506706_EA/21739155_EA



$8

LIMIT 4
OVER LIMIT PAY 10.49 EA

CREST MULTIPACK TOOTHPASTE 3X45-130 ML **PRO-HEALTH OR 3DWHITE MOUTHWASH,** 946 ML-1 L OR **ORAL-B BATTERY-POWERED TOOTHBRUSH**
SELECTED VARIETIES
20902657_EA/21506752_EA



Optimum™

$4

Get 2,000 pts When you buy 2

$2 back in points

SENSODYNE OR PRONAMEL BASE TOOTHPASTE
SELECTED VARIETIES, 75/100ML
20301179003_EA.21658943_EA



Optimum™

4.50

LIMIT 6, OVER LIMIT PAY 6.29 EA

Get 1,000 pts When you buy 2

$1 back in points

IRISH SPRING BAR SOAP 6X104 G OR **BODY WASH** 591 ML OR **SOFTSOAP BODY WASH** 591 ML
SELECTED VARIETIES
21219376_EA/21436477_EA



Optimum™

Get 15,000 pts When you spend $50*

$15 back in points

PHILIPS SHAVE OR ORAL CARE PRODUCTS
20854231_EA/21433035_EA



Optimum™

Get 5,000 pts When you spend $15*

$5 back in points

AXE BODY WASH, DEODORANT OR HAIRCARE
SELECTED VARIETIES AND SIZES
21042562_EA/21438255_EA



Optimum™

Get 5,000 pts When you spend $25*

$5 back in points

EVERY MAN JACK BODY WASH 500/852 ML, **BAR SOAP** 142 G, **DEODORANT** 73-88 G OR **HAIR CARE** 473 ML
SELECTED VARIETIES
20987291_EA/21080324_EA



29.99

LIMIT 3
OVER LIMIT PAY 42.99 EA

ORAL-B ELECTRIC TOOTHBRUSH REFILL HEADS
SELECTED VARIETIES, 2-5'S
20902876_EA/21546610_EA



$6

LIMIT 4
OVER LIMIT PAY 7.99 EA

LISTERINE CLASSIC 1 L **MOUTHWASH, TOTAL CARE ZERO OR KIDS SMART RINSE** 500 ML OR **ON-THE-GO PACKETS**
SELECTED VARIETIES
21091222_EA/21356391_EA



Optimum™

Members Price* $11

Non-Members Price $12

Members Save $1

THERABREATH ORAL RINSE
SELECTED VARIETIES
473ML
21718557_EA/21718786_EA
**Must be a registered PC Optimum™ member to load and get this offer.



HOT DEAL UP TO 25% OFF

4.12-14.24 AFTER SAVINGS



OLD SPICE BODY WASH 532-987 ML, **BAR SOAP** 1X141/12X90 G, **HAIRCARE** 63 G/177-650 ML, **DEODORANT** 73-144 G
SELECTED VARIETIES
21079314_EA/21614482_EA

49.99

LIMIT 4
OVER LIMIT PAY 98.49 EA

ORAL-B IO SERIES 2 RECHARGEABLE TOOTHBRUSH 1 EA., **IO SERIES BRUSH HEADS** 4'S OR **CREST 3D WHITESTRIPS PROFESSIONAL EFFECTS**
SELECTED VARIETIES
21627550_EA/21723130_EA



BLACK FRIDAY DEAL ENDS DECEMBER 2ND

Unlimited delivery with *PC Express* Pass*

$1/month for your first year*
Use code **BFPASS** to sign up.

Learn more

*Conditions apply, $30 minimum order. Regular price $99.99/year after your first year.

Express™ Pass

$1 a month*



Deals on baby

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

For every $100 spent get 40,000 pts. $40 value

1 DAY ONLY!

Optimum™

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical. Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid on Friday, November 27th, 2026 only.

Optimum™

Members Price* $399

Non-Members Price 699.99

Members Save $300.99

EVENFLO REV 360 CARSEAT
21598055_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price* $325

Non-Members Price 539.99

Members Save $214.99

GRACO 4EVER 4-IN-1 CAR SEAT
21566503_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

$195 LIMIT 2, OVER LIMIT PAY 249.99 EA

Get 20,000 pts

$20 back in points

MEDELA MOTION IN BRA WEARABLE BREAST PUMP
21755069_EA



Optimum™

$199 LIMIT 2, OVER LIMIT PAY 269.99 EA

Get 3,000 pts

$3 back in points

MUNCHKIN SPARROW ULTRA COMPACT PORTABLE STROLLER
21757333_EA



Optimum™

$219 LIMIT 2, OVER LIMIT PAY 269.99 EA

Get 20,000 pts

$20 back in points

BABY BREZZA FORMULA PRO ADVANCED
21184279_EA



$27 LIMIT 4 OVER LIMIT PAY 32.99 EA

HUGGIES PULL-UPS TRAINING PANTS
CLUB SIZE, SELECTED VARIETIES, 42-74'S
21371199_EA/21610670_EA



Optimum™

$35 LIMIT 6, OVER LIMIT PAY 39.99 EA

Get 4,000 pts

$4 back in points

PAMPERS ECONO PACK DIAPERS
SELECTED VARIETIES, SIZE N-8, 58-200'S
21551586_EA/21692660_EA



$28 LIMIT 4 OVER LIMIT PAY 32.99 EA

HUGGIES SUPER BIG PACK DIAPERS
SELECTED VARIETIES, SIZE N-7, 36-104'S
21172502_EA/21664372_EA



Optimum™

$37 LIMIT 4, OVER LIMIT PAY 43.99 EA

Get 3,000 pts

$3 back in points

PAMPERS EASY UPS TRAINING PANTS
SELECTED VARIETIES, 58-112'S
21089194_EA/21750248_EA



Optimum™

22.50 LIMIT 4, OVER LIMIT PAY 29.99 EA

Get 3,000 pts

$3 back in points

HUGGIES 16X BABY WIPES
SELECTED VARIETIES
960-1152'S
21172000_EA/21541191_EA



$20 LIMIT 4 OVER LIMIT PAY 21.99 EA

HUGGIES OR PAMPERS 9X/ 10X BABY WIPES 336-504'S OR **WATERWIPES** 240'S
SELECTED VARIETIES
21371264_EA/21730575_EA



Starts Saturday

Get 15,000 pts

Spend $50+ on select home, baby, beauty, electronics, toys and pet products*. Online only.

Use code CY15K

Express™



*Offer valid from November 28 to December 9, 2026. Conditions apply. See site for details.

Deals on baby

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

For every $100 spent get 40,000 pts ($40 value)

1 DAY ONLY!

Optimum™

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical. Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid on Friday, November 27th, 2026 only.

Optimum™

$10
LIMIT 4, OVER LIMIT PAY 11.99 EA

Get 1,000 pts
$1 back in points

DOVE 591 ML, **LIVE CLEAN** 750 ML OR **ATTITUDE** 473 ML **BABY NEEDS**
SELECTED VARIETIES AND SIZES
20607347_EA/21017298_EA



Optimum™

Members Price** $3
Non-Members Price 3.99

HUGGIES, MILLIE MOON OR SUDOCREM 1X BABY WIPES
SELECTED VARIETIES, 56-72'S
21520487_EA/21084208_EA
**Must be a registered PC Optimum™ member to load and get this offer.



65.50
LIMIT 4
OVER LIMIT PAY 72.99 EA

ENFAMIL A+ NEUROPRO BABY FORMULA POWDER REFILLS 0-12 MONTHS
SELECTED VARIETIES
862/890 G
21589079_EA/21589205_EA



2/$18
OR 9.99 EA

PEDIASURE COMPLETE NUTRITIONAL SUPPLEMENTS
SELECTED VARIETIES
4X235 ML
20322414001_EA
20322414002_EA



WOW UP TO 40% OFF
2.99-59.99
AFTER SAVINGS

MUNCHKIN BABY ACCESSORIES OR BRICA SAFETY GATES
SELECTED VARIETIES AND SIZES
21238735_EA/21360561_EA



Optimum™

$53
LIMIT 4, OVER LIMIT PAY 61.99 EA

Get 4,000 pts
$4 back in points

SIMILAC PRO-ADVANCE OR TOTAL COMFORT BABY FORMULA POWDER
SELECTED VARIETIES 837-859 G
21436985_EA/21437126_EA



Optimum™

$79
LIMIT 4, OVER LIMIT PAY 87.99 EA

Get 4,000 pts
$4 back in points

SIMILAC 360 TOTAL CARE STAGE 1 & 2 READY TO FEED BABY FORMULA
SELECTED VARIETIES, 16X235 ML
21702863_C16/21702882_C16



$35
LIMIT 4
OVER LIMIT PAY 39.49 EA

NIURISS MILK-BASED INFANT FORMULA
0-12 MONTHS, 700 G
21648061_EA



Optimum™

Get 4,000 pts
When you spend $10*
$4 back in points

LOVE CHILD ORGANICS OATY CHOMPS OR SEAFRIENDS COOKIES
SELECTED VARIETIES, 12 MONTHS, 138/140 G
21462907_EA/21619491_EA



Optimum™

Get 500 pts

BABY GOURMET ORGANIC FRUIT & VEGGIE POUCHES OR YOGURT SMOOTHIE POUCHES
SELECTED VARIETIES, 92-128 ML
20368074001_EA
21672030_EA



34.99

KENDAMIL MILK-BASED POWDER WITH IRON TODDLER FORMULA
12-36 MONTHS, 800 G
21699613_EA



2/$3
OR 2.29 EA

KIDDYLICIOUS ORGANIC VEGGIE AND CHEESY STRAWS
12 G
21743174_EA/21743244_EA



Optimum™

$40
LIMIT 2, OVER LIMIT PAY 54.99 EA

Get 5,000 pts
$5 back in points

DIAPER GENIE ESSENCE DIAPER PAIL
21743153_EA



2/$4
OR 4.99 EA

GET'EMS! CRACKERS OR ROUNDOS
SELECTED VARIETIES
64-142 G
21720323_EA/21720371_EA



BLACK FRIDAY DEAL ENDS DECEMBER 2ND

Express™ Pass

Unlimited delivery with *PC Express* Pass*

$1/month for your first year*
Use code **BFPASS** to sign up.

$1 a month*

Learn more



*Conditions apply, $30 minimum order. Regular price $99.99/year after your first year.

Deals on beauty

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

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1 DAY ONLY!

Optimum™

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical. Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid on Friday, November 27th, 2026 only.

HOT DEAL UP TO 20% OFF

24.00-32.00 AFTER SAVINGS

TIR TIR MATCHA FACECARE PRODUCTS
SELECTED VARIETIES AND SIZES
21766795_EA/21766922_EA



$5

LIMIT 4
OVER LIMIT PAY 7.49 EA

KERASYS HAIR CARE
SELECTED VARIETIES AND SIZES
20951834_EA/20951845_EA

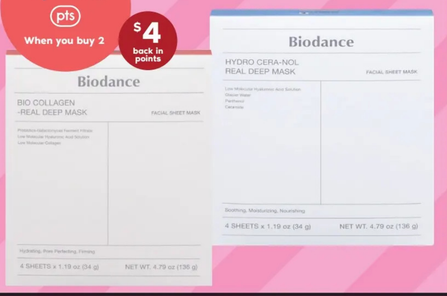


Optimum™

Get 4,000 pts When you buy 2

$4 back in points

BIODANCE FACE MASK
SELECTED VARIETIES, 4'S
21766608_EA/21766883_EA



$11

LIMIT 4
OVER LIMIT PAY 13.99 EA

RYO SHAMPOO OR CONDITIONER
SELECTED VARIETIES, 480 ML
21621509_EA/21621587_EA



HOT DEAL UP TO 20% OFF

20.00-28.00 AFTER SAVINGS

NUMBUZIN FACE MASK OR TONER PADS
SELECTED VARIETIES AND SIZES
21739584_EA/21764852_EA



6.50

LIMIT 4
OVER LIMIT PAY 8.99 EA

DABUR VATIKA HAIR CARE
SELECTED VARIETIES AND SIZES
20807515003_EA/20807515004_EA



HOT DEAL UP TO 20% OFF

15.99-28.00 AFTER SAVINGS

ROUND LAB SKINCARE PRODUCTS
SELECTED VARIETIES AND SIZES
21765179_EA/21765430_EA



HOT DEAL UP TO 20% OFF

12.00-28.00 AFTER SAVINGS

PURITO SKINCARE PRODUCTS
SELECTED VARIETIES AND SIZES
21764815_EA/21739563_EA



HOT DEAL UP TO 20% OFF

28.00-33.79 AFTER SAVINGS

NUMBUZIN NO.5+ VITAMIN DARK SPOT CREAM 50 ML, **NO.9 NAD BIO LIFTING ESSENCE** 50 ML OR **RETINOL EYE CREAM** 10 ML
SELECTED VARIETIES
21764724_EA/21770744_EA



Buy 1, Get 1* 50% OFF

*OF EQUAL OR LESSER VALUE
27.99-44.84

CAMILLE ROSE HAIRCARE
SELECTED VARIETIES AND SIZES
21441349_EA/21441414_EA



Buy 1, Get 1* 50% OFF

*OF EQUAL OR LESSER VALUE
14.35-38.63

CANTU HAIRCARE
SELECTED VARIETIES AND SIZES
21099780_EA/21099826_EA



Buy 1, Get 1* 50% OFF

*OF EQUAL OR LESSER VALUE
15.97-34.99

MIELLE HAIRCARE
SELECTED VARIETIES AND SIZES
21440381_EA/21440405_EA



Starts Saturday

Express™

Get 15,000 pts

Spend $50+ on select home, baby, beauty, electronics, toys and pet products*. Online only.

Use code CY15K



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Deals on wellbeing

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

For every $100 spent get 40,000 pts ($40 value)

1 DAY ONLY!

Optimum™

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical. Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid on Friday, November 27th, 2026 only.

Optimum™

Members Price™ FROM 23.09 (23.09-44.06)

Non-Members Price FROM 32.99 (32.99-62.94)

Members Save Up To 30%

SIX STAR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
20301019001_EA
20301019004_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price™ 11.50

Non-Members Price 14.99

Members Save $3.49

PREMIER PROTEIN READY TO DRINK SHAKES
SELECTED VARIETIES AND SIZES
21031108_EA/21031114_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price™ 34.49

Non-Members Price 45.99

Members Save $11.50

PC® CREATINE MONOHYDRATE
600 G
20696552_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

Members Price™ $12

Non-Members Price 14.49

Members Save $2.49

BAREBELLS PROTEIN BAR
SELECTED VARIETIES AND SIZES
21691952_EA/21691962_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum™

HOT DEAL UP TO 20% OFF
10.82-22.39 AFTER SAVINGS

Get 9,000 pts When you buy 2

$9 back in points

ONE A DAY MULTIVITAMINS
60-130'S, **FLINTSTONES CHILDREN'S** 60-180'S
SELECTED VARIETIES
21519236_EA/21515133_EA



Optimum™

HOT DEAL UP TO 20% OFF
6.46-40.79 AFTER SAVINGS

Get 3,000 pts When you spend $30*

$3 back in points

JAMIESON VITAMINS OR SUPPLEMENTS
SELECTED VARIETIES AND SIZES
21411098_EA/20320163_EA



Optimum™

10.50
LIMIT 4, OVER LIMIT PAY 11.49 EA

Get 3,000 pts

$3 back in points

U BY KOTEX LINERS
80-129'S, **PADS** 24-44'S OR **TAMPONS** 30/32'S
SELECTED VARIETIES
21291897_EA/21724867_EA



Optimum™

Get 12,000 pts When you buy 2

$12 back in points

VICKS NYQUIL OR DAYQUIL 24'S, 15-354 ML OR **VICKS** 36-48'S, **COMBO PACKS**
SELECTED VARIETIES AND SIZES
21048104_EA/21290004_EA



Optimum™

Get 15,000 pts When you spend $50*

$15 back in points

ADVIL, BUCKLEY'S, ROBITUSSIN, ROBAX, VOLTAREN, CENTRUM, CALTRATE, EMERGEN-C, TUMS, NEXIUM OR BENEFIBER
SELECTED VARIETIES AND SIZES,
20077169001_EA/21685109_EA



Optimum™

Get 5,000 pts When you spend $30*

$5 back in points

ALWAYS LINERS 116-216'S, **PADS** 1-62'S OR **TAMPAX TAMPONS** 38-50'S
SELECTED VARIETIES
21449590_EA/21606690_EA



14.50
LIMIT 4
OVER LIMIT PAY 17.49 EA

CHILDREN'S ADVIL DYE FREE GRAPE, BUBBLE GUM OR BLUE RASPBERRY 230 ML OR **JUNIOR ADVIL CHEWABLE FRUIT, GRAPE, DYE FREE GRAPE OR DYE FREE VERY BERRY** 40'S
20218767002_EA



Optimum™

18.50
LIMIT 4, OVER LIMIT PAY 19.99 EA

Get 3,000 pts

$3 back in points

DEPEND UNDERWEAR OR POISE PADS
SELECTED VARIETIES AND SIZES
21301866_EA/21302103_EA



Optimum™

Get 10,000 pts When you spend $30*

$10 back in points

TYLENOL, BENYLIN OR ZARBEES
SELECTED VARIETIES, 60-150'S
20315180001_EA/20322277003_EA



BLACK FRIDAY DEAL ENDS DECEMBER 2ND

Express™ Pass

Unlimited delivery with *PC Express* Pass*

$1/month for your first year*
Use code **BFPASS** to sign up.

$1 a month*

Learn more



*Conditions apply, $30 minimum order. Regular price $99.99/year after your first year.

FOR THE LOVE OF

Glam & Deals

APP-EXCLUSIVE OFFER

For every $100 spent get 40,000 pts ($40 value)*

1 DAY ONLY!

Optimum™

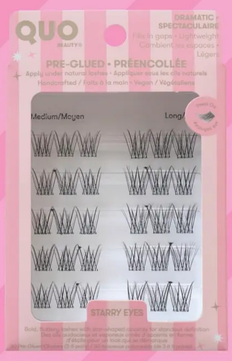
ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical. Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid on Friday, November 27th, 2026 only.

$10

QUO BEAUTY FALSE LASHES PRE-GLUED
SELECTED VARIETIES, 1 EA.
21752535_EA



$15

QUO BEAUTY MINI LIP STAIN TRIO GIFT SET
SELECTED VARIETIES
21752648_EA



$28

Q-KI FESTIVE CHEER VANITY CASE
1 EA.
21741047_EA



$10

QUO BEAUTY MANICURE SET
SELECTED VARIETIES AND SIZES
21753107_EA



$25

QUO BEAUTY STORAGE CASE
21753045_EA



$10

QUO BEAUTY HOLIDAY PRESS-ON NAILS
SELECTED VARIETIES
21754335_EA/21754403_EA



$20

ADIDAS ICE DIVE GIFT SET
SELECTED VARIETIES AND SIZES
21689818_EA



$20

NAUTICA HAPPY & CONFIDENT FRAGRANCE GIFT SET
SELECTED VARIETIES AND SIZES
21764952_EA



$20

LEGER SIGNATURE FRAGRANCE GIFT SET
SELECTED VARIETIES AND SIZES
21689939_EA



Optimum™

Members Price* $20 | Non-Members Price $25 | Members Save $5

GLYSOMED BODY, FOOT AND HAND LOTION HOLIDAY GIFT SET
1 EA.
21741351_EA
**Must be a registered PC Optimum™ member to load and get this offer.



$16

THE FACESHOP SKINCARE HOLIDAY SET
1 EA.
21740120_EA
21740247_EA



Optimum™

Members Price* $15 | Non-Members Price $25 | Members Save $10

MONDAY GLOSS BOSS GLOSSY HAIR GIFT SET
1 EA.
21747954_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Express™

Starts Saturday

Get 15,000 pts

Spend $50+ on select home, baby, beauty, electronics, toys and pet products*. Online only.

Use code **CY15K**



*Offer valid from November 28 to December 9, 2026. Conditions apply. See site for details.

THE GIFT OF

Gorgeous for less

APP-EXCLUSIVE OFFER

For every $100 spent get 40,000 pts $40 value

1 DAY ONLY!

Optimum

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical. Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid on Friday, November 27th, 2026 only.

$15

QUO BEAUTY COSMETIC ACCESSORIES
SELECTED VARIETIES AND SIZES
21753064_EA/21753066_EA



$18

MAKE UP ERASER WINTER VILLAGE 3 PIECE SET
21707529_EA



$20

QUO BEAUTY PRETTY IN PINK BATH GIFT SET
21752933_EA



$20

QUO BEAUTY HOLIDAY COSMETICS KITS
SELECTED VARIETIES AND SIZES
21752420_EA/21752614_EA



$15

QUO BEAUTY BATH AND BODY GIFT SETS
SELECTED VARIETIES AND SIZES
21752838_EA/21752932_EA



$5

SWEET TOOTH DUO LIP CARE SET
SELECTED VARIETIES AND SIZES
21741195_EA



Buy 1, Get 1* 50% OFF
*OF EQUAL OR LESSER VALUE 14.99

TREE HUT CANDY CANE SUGAR SCRUB, FOAMING GEL WASH OR BODY BUTTER
SELECTED VARIETIES AND SIZES
21775825_EA/21775799_EA



Optimum

Members Price** $20 | Non-Members Price $25 | Members Save $5

HERO VARIETY HOLIDAY EDITION
1 EA.
21687322_EA
**Must be a registered PC Optimum™ member to load and get this offer.



Optimum

Members Price** $30 | Non-Members Price $35 | Members Save $5

NATIVE FACIAL TREATMENT HOLIDAY SET
1 EA.
21751460_EA
**Must be a registered PC Optimum™ member to load and get this offer.



$4

THE ART OF MAKEUP GLAM HAIR CLIPS
3 PK
21741005_EA



$4

THE ART OF MAKEUP GLAM UP-DO
2 PK
21741137_EA



$26

MONDAY ULTIMATE REPAIR GIFT SET
1 EA.
21674331_EA



BLACK FRIDAY DEAL ENDS DECEMBER 2ND

Express™ Pass

Unlimited delivery with *PC Express* Pass*

$1/month for your first year*
Use code **BFPASS** to sign up.

$1 a month*



Learn more

*Conditions apply, $30 minimum order. Regular price $99.99/year after your first year.

JOE FRESH

black friday is officially on!

25% off everything*

November 27 - 29 | Excludes Door Crasher Deals

plus, door crasher deals!

Select Styles

NOW $10 Reg. $14 — Adult Slipper Socks



NOW $10 ea. Reg. $16 - $19 — adult mitts & gloves



NOW $15 Reg. $25 — adult sleep pants



NOW $15 Reg. $29 — Men's Waffle Henley Long Sleeve Tops



NOW $19 Reg. $29 — Men's Crewneck Sweaters



NOW $25 Reg. $35 & $39 — Adult sleep sets



NOW $25 Reg. $35 — select Adult Sweaters



NOW $25 ea. Reg. $39 — adult Active Microfleece Jackets & Overshirts



Black Friday

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

For every $100 spent get 40,000* pts

$40 value

Optimum™

1 DAY ONLY!

Offer valid on Friday, November 27th, 2026 only.

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical.
Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

* Exclusions apply. While quantities last. Offers cannot be combined. Visit www.joefresh.com/offerdetails for full details.

Black Friday

ONCE-A-YEAR DEALS

APP-EXCLUSIVE OFFER

1 DAY ONLY!

Optimum™

For every $100 spent get

40,000* pts

$40 value

ON JOE FRESH, HEALTH, BEAUTY, TOYS, ELECTRONICS, APPLIANCES, HOME, CHRISTMAS SEASONAL, BABY, PET &MORE.

*Excludes trading cards, prescription drugs and optical. Open your PC Optimum™ app or visit pcoptimum.ca to get the offer.

Offer valid on Friday, November 27th, 2026 only.

25% OFF Apparel*

REGULAR PRICE ONLY | NOVEMBER 27 - 29
EXCLUDES DOORCRASHER DEALS

plus, door crasher deals!

Select Styles

NOW $10 Reg. $14 Adult Slipper



NOW $10 ea. Reg. $16 - $19 adult mitts & gloves



NOW $15 Reg. $25 adult sleep pants



NOW $15 Reg. $29 Men's Waffle Henley Long Sleeve Tops



NOW $19 Reg. $29 Men's Crewneck Sweaters



NOW $25 Reg. $35 & $39 Adult sleep sets



NOW $25 Reg. $35 select Adult Sweaters



NOW $25 ea. Reg. $39 adult Active Microfleece Jackets & Overshirts



EVEN MORE ONLINE & IN-STORE

SHOP NOW

THE MOBILE SHOP® | Optimum™

BLACK FRIDAY

LAST CHANCE TO GRAB OUR BEST MOBILE DEALS.

Visit us in store for the best prices.

MEMBER EXCLUSIVE

This weekend only

Earn up to

300,000 pts

On select devices with select plans**

Bell ROGERS™



Samsung Galaxy S26 | iPhone 17 Pro Max | Google Pixel 11



Get

10,000 pts

when you spend $100 or more on accessories.

Click here for the latest deals or visit us in-store

*A setup service fee may apply (SSF). After applicable Discounts and when you bring your own device. Availability may vary by region. Offers subject to change without notice. Subject to credit approval. Conditions apply. See in-store for full details.

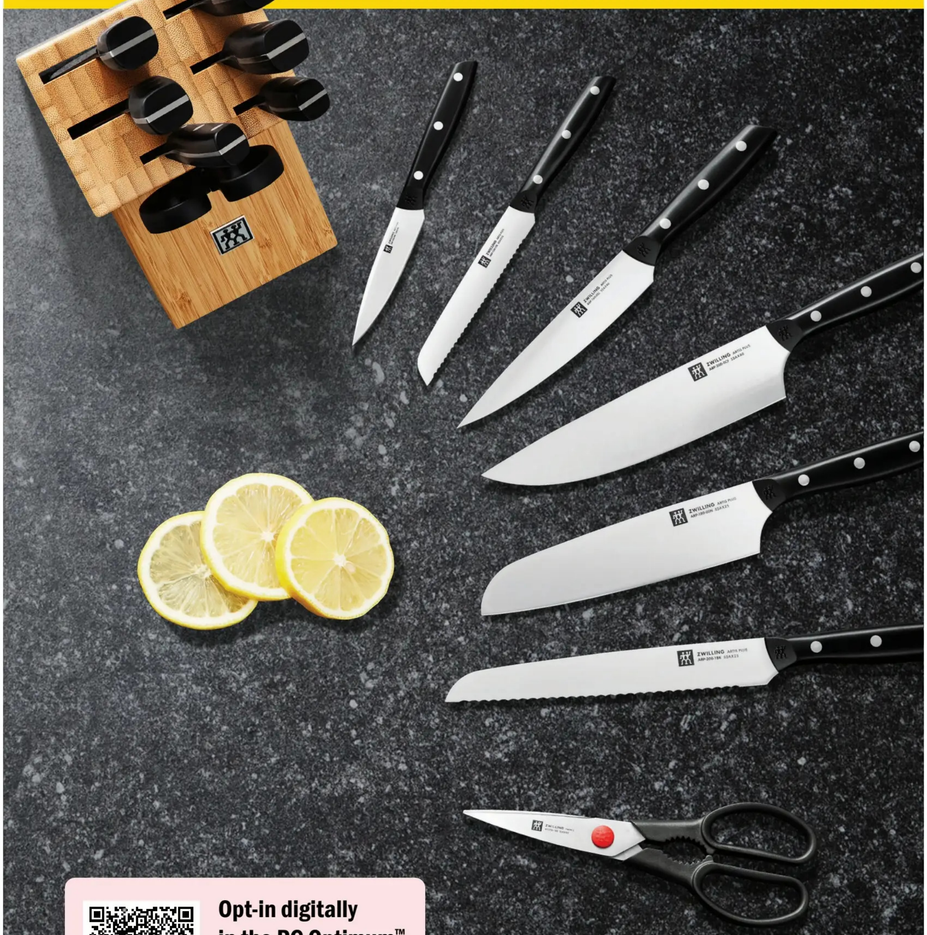
**Setup fee may apply. Subject to credit approval. PC Optimum™ points earned vary by device and plan. Product availability may vary by store. Subject to change. Conditions apply. Visit themobileshop.ca for full details.

ZWILLING

COLLECT & SAVE!

**Get one stamp for every $20* spent.
Collect 20 stamps and get 60%–85% off
one high-quality item from the
ZWILLING knife collection.**

**SAVE
60-85%*
OFF EACH**



**Opt-in digitally
in the PC Optimum™
App and get
8 bonus stamps***

*Offer available at participating Loblaw banner stores and online (excluding Shoppers Drug Mart® online) from September 24, 2026, while supplies last. Receive 1 stamp for every $20 spent before taxes until January 13, 2027. Collect and redeem 20 stamps to receive 60%–85% off one eligible ZWILLING knife. PC Optimum™ members who opt in through the PC Optimum™ app may receive 8 bonus stamps (limit 1 per household). Conditions, exclusions, redemption deadlines, and item availability apply. Visit pcoptimum.ca/collectandsave for full offer details.



We'll match prices* when you show us a lower advertised price!

1. We'll match prices if you show us a lower advertised price. See in-store for a list of current competitors that we ad match against.
2. We reserve the right to limit the quantity available for purchase to 4 units per Ad Matched item purchased at a competitor's price, regardless of variety.
3. We will not match competitor's private label offers on non-identical brands or other special offer types, see full explanation for details.
4. The competitor's advertisement, whether printed or digital, must be complete with all necessary information and in an acceptable format.

*We'll match prices if you show us a lower advertised price means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four(4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitor(s) for each Real Canadian Superstore location. The program will only apply if competitor's advertising is complete with all relevant information including but not limited to size and price, effective dates, format/weight identified, and in the format specified as either in print or from an official digital source (such as the competitor's online flyer or website). In no circumstances will the program apply to offers relating to our third-party operations or where prohibited by local, provincial or federal laws or regulations. Major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time.

LOAD TO GET 40,000 POINTS: Open your PC Optimum™ app to load this offer - 1 DAY ONLY FRIDAY NOVEMBER 27TH, 2026 ONLY get 40,000 points for every $100 spent on Joe Fresh, health, beauty, toys, electronics, appliances, home, Christmas seasonal, baby, pet & more (Excludes trading cards, prescription drugs and optical) before applicable taxes and after all other coupons, discounts or PC Optimum™ points redemptions are deducted, in a single transaction, at any Real Canadian Superstore location you will earn the points indicated. Product availability may vary by store. We are not obligated to award points based on error or misprints. •Spend $300 or more in-store or through PC Express™ online pick up before applicable taxes in a single transaction at any Real Canadian Superstore™ location and receive a free Lindt festive selection assorted chocolates, 580 g. Excludes purchase of tobacco, alcohol products, prescriptions, gift cards, phone cards, lottery tickets, joefresh.com, all third party operations (post office, gas bars, dry cleaners, etc.) and any other products which are provincially regulated. The retail value of up to $25.00 will be deducted from the total amount of your purchase before sales taxes are applied. Limit one coupon per family and/or customer account. No cash value. Cannot be combined with any other coupons or promotional offers. No substitutions, refunds or exchanges on free item, 5 days only Saturday, November 28th - Wednesday, December 2nd, 2026, 21792637_EA. **FRESH PROMISE:** Applicable to eligible fresh produce items purchased at Real Canadian Superstore locations or online at realcanadiansuperstore.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original purchase receipt within 7 days of purchase at the Real Canadian Superstore where purchase originated. This promise does not apply to reduced/clearance priced produce. This promise cannot be combined with any other offer. We reserve the right to cancel or change the terms of this promise at any time without notice.. **Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and may not be available in all stores.** No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. **Advertised regular pricing and product selection may vary by store location.** We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.,) is in comparison to our lowest regular retail prices at Real Canadian Superstore locations in Ontario. **Savings on items shown may vary in each store location.** Applicable taxes are extra. Customer is responsible for the payment of any applicable deposit or product/packaging recycling fee that may apply. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. ®/™The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. ©2026 Loblaws Inc. Please recycle. **"We'll match prices if you show us a lower advertised price** means that if a major supermarket competitor, advertises a lower price on any identical item we carry in store, show us the original print copy or official digital advertisement and we will sell you that item, up to a limit of four (4) units per item, at that same price but only during the effective dates of that competitor's advertisement. See in-store for a list of current competitors we ad match against. Identical items are defined as same brand, item type (in the case of unbranded produce, meat and bakery), size and attributes and carried at this store location. **We will not match:** competitor's private label offers on non-identical items, "spend x get x", "Free", offers on liquor, "Clearance", discounts or coupons obtained through loyalty programs including PC Optimum™, PC Optimum Member Only Pricing, participating items under the Save it Forward™ program timeframe, or offers related to our third party operations (post office, gas bars, dry cleaners, etc.). We reserve the right to refuse to match a competitor's item price if their advertising contains errors, typos or misprints or is subject to a correction notice. We reserve the right to identify the major supermarket competitors and geographical trade areas are determined solely by us and are based on a number of factors which can change from time to time. We reserve the right to cancel or change the terms of this program at any time. **PC OPTIMUM MEMBERS ONLY:** These offers are only available to valid PC Optimum™ program members. Membership is free. To register, see in-store or visit pcoptimum.ca. No cash value. See pcoptimum.ca for full program details including redemption restrictions. Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner. Please see in-store or online at superstore.ca for your particular store's hours. ‡**PRICE DROP** offer valid in-store at participating locations between November 5- December 2, 2026 before applicable taxes and while quantities last. Offer applies only to select products. Offer may be modified and/or cancelled without notice. See in-store for full details. select products. Offer may be modified and/or cancelled without notice. See in-store for full details.