

Metro / Food Basic Coupon Policy

* IMPORTANT COUPON POLICY CHANGE * Internet Coupon Acceptance

Effective Monday, September 9th, all Metro and Food Basics Stores will accept internet, home printed coupons in black and white or color.

Internet Manufacturer Coupons That Are NOT ACCEPTABLE

- Competitor internet coupons
- Internet coupons for "FREE PRODUCT"
- Smartphone manufacturer internet coupons except Metro smartphone coupons with a PLU #

Guidelines for accepting internet coupons →

- One coupon per item purchased
- Must be legible and have a clearly printed barcode
- Must state "TO THE DEALER" "TO THE RETAILER" or "RETAILER"
- Must state a Canadian coupon clearing house address or a Canadian address for redemption and be redeemable in Canada
- Must state a valid expiry date
- Must state "INTERNET COUPON" and/or "MANUFACTURER COUPON" on the coupon
- Must have a value of less than \$25
- **BOGO** coupons – one internet coupon is accepted for the item purchased but not for the free item. E.G. Buy one bag of chips, get a second bag free – one coupon can be accepted on the two bags.
- If the coupon value exceeds the retail value of the item, the coupon value should be reduced to the retail value of the item – no cash back. E.G. If the coupon value states maximum \$4.99 and the item scans @ \$3.29 – the coupon value is processed as \$3.29.
- All sales taxes are paid by the customer at the retail value of the item unless stated otherwise on the coupon

Please advise All Front-end Associates and review the examples attached of acceptable and not acceptable manufacturer internet coupons.

Should you require further clarification, please contact your Front-end Specialist.

Metro Ontario Inc. Coupon Policy - Metro and Food Basics

COUPON ACCEPTANCE POLICY: WE ACCEPT ONE VALID COUPON PER ITEM PURCHASED*

We accept 5 types of coupons: A) Manufacturer Coupons B) Manufacturer Internet Coupons C) Metro ON Issued Coupons D) Metro App Smartphone Coupons E) In-store Scannable Reduction Coupons. *We reserve the right to refuse a coupon or to limit coupon redemption. Effective: September 6, 2013 - Ontario Only

Manufacturer Coupons – ACCEPTABLE: - Only one valid coupon is accepted on one item purchased. The one coupon redeemed is not valid with any other offer - Coupons must state: 'To the Dealer', 'To the Retailer', 'Retailer', or 'Dealer' - Coupon must state a Canadian address for a Coupon Clearing House or Canadian Address or a Canadian Province - Coupons must be redeemed by the stated expiry date - Coupons are redeemed for face value only; have no cash value, no change is given; photocopies are not accepted - Free Item Coupon- Only one valid coupon per item, per household is accepted. The one coupon redeemed is not valid with any other offer - Customer is responsible for paying applicable taxes, unless otherwise stated on the coupon	Manufacturer Coupons – NOT ACCEPTABLE: - Coupons from Other Retailers (e.g. Sobeys, Shoppers Drug Mart, Loblaws etc.) - Coupons that state: Redeemable in the United States - Free Item Coupons that are mail-in offers and/or are redeemable only at the issuing business - Coupons that are partial, torn or incomplete (e.g. Coupons that do not clearly and completely show 'To the Dealer', 'To the Retailer', 'Retailer' or 'Dealer' OR that do not clearly and completely show a Canadian address for a Coupon Clearing House or Canadian Address or a Canadian Province)
Manufacturer Internet Coupons – ACCEPTABLE: - Manufacturer Internet Coupons printed by the Customer at home are acceptable in black and white and colour. One valid coupon accepted per item purchased, with a valid expiry date. The one coupon redeemed is not valid with any other offer - Coupon must be legible and have a clearly printed barcode and must state 'INTERNET COUPON' and/or 'MANUFACTURER COUPON' - Coupon must state a Canadian Clearing House address or a Canadian Address for redemption and be redeemable in Canada - Coupon must state 'TO THE DEALER', 'TO THE RETAILER', 'RETAILER', OR 'DEALER' - Each Coupon must have a value of less than \$25 - All Metro Ontario Internet Coupons issued and printed from our Company websites are acceptable - Metro App Smartphone Coupons are acceptable. The PLU is visible on each coupon - Metro Bonus Air Miles Coupons are acceptable at Metro Stores only. The PLU is printed on each coupon	Manufacturer Internet Coupons – NOT ACCEPTABLE: - Smartphone Manufacturer Coupons from any other App except Metro. (Metro Smartphone coupons have a PLU) - Manufacturer Internet Coupons from Other Retailers (e.g. Sobeys, Shoppers Drug Mart, Loblaws etc.) - Manufacturer Internet Coupons for 'FREE PRODUCT'
Metro or Food Basics Issued Coupons – ACCEPTABLE: - Metro or Food Basics Issued Coupons- includes Manufacturer Coupons, Air Miles Coupons (at Metro only) - Metro App Smartphone Coupons with a PLU (at Metro only) - Metro/ Food Basics In-store Scannable Reduction Coupons with a dollar amount, not exceeding the face value of the product, and not valid with any other offer. Customer is responsible for paying applicable taxes, unless otherwise stated on the coupon. - Coupons must state a PLU # or a scannable bar code	Rebates, Mail-In Offers, Cash Back Offers, Promotional Offers - NOT ACCEPTABLE: - Coupons that have the word 'Rebate', 'Mail-In' or 'Cash Back' printed on them - Promotional offers redeemable only at the issuing event (e.g. Wonderland)