

Sent: 5/30/2012 4:27:58 PM

Hello:

Thank you for contacting Sobeys Customer Care.

Our coupon policy has recently been revised and Sobeys Ontario stores are now accepting both Vendor Pre-Printed Coupons and Internet/Printable Coupons.

All coupons must have the following:

- A valid expiry date
- A bar code
- A Canadian redemption address
- We accept one coupon per item purchased.

In addition, Internet/Printable coupons:

- Must be legible
- Say "Internet Coupon"
- Have a value of \$25 or less
- We accept BOGO but not "Free Product" Internet/Printable Coupons.

Each coupon is evaluated on an individual basis by store management. If you have any concerns please feel free to speak with the store manager or franchisee where you shop who will be happy to assist you.

Thank you for the opportunity to serve you.

Regards,

Maria D'Emilio
Sobeys Ontario Customer Care
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